

# excel/pixels

MARKETING SOLUTION



ISO Certified Company  
ISO 9001:2015 ; ISO 14001:2015 ; ISO 45001:2018

*Passion for ideas.*

# Who We Are

We are Excel Pixels Marketing Solutions, a privately-owned creative agency from the sunny capital of Abu Dhabi in the United Arab Emirates.

Since Excel Pixels' opening in 2012, we've evolved to meet the ever-increasing advertising needs of the region. We offer our clientele a variety of advertising, creative designing, marketing, branding, and digital formats mixed with both talent and skill, driven by passion-based creative ideas that make a difference.





# Vision

Our Vision is to be Abu Dhabi's #1 inbound advertising agency, and eventually the entire UAE.



# Mission

To deliver innovative, creative, and cutting-edge solutions focused on boosting the performance of clients' businesses and making a lasting impression in the ever-changing marketplace.



# Our Value

Commitment  
Respect  
Integrity  
Accountability  
Teamwork



# Why Choose Us?



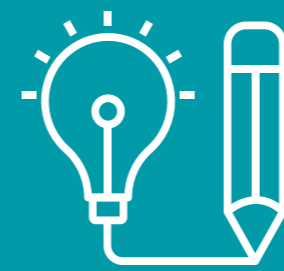
## Attention to Details

It's our attention to the small stuff, scheduling of timelines, and keen project management that makes us stand out from the rest. We are creative while keeping a close eye on the calendar and your budget.



## A Plan for Success

You want results. We have found that the best way to get them is with up-front research – of your company, competitors, target market, and customer psychographics. Only after we fully understand you and your customers, do we recommend a plan of attack.



## Creativity

We bring our diverse background in advertising, design, branding, public relations, research, and strategic planning to work for your company. Not only will your materials look great – they will get results.



## Pricing

Our prices are competitive and fair. There are no surprise bills. Any unexpected or additional expenses must be pre-approved by you. That's how we would like to be treated, and that is how our clients are treated.



# Our Team

At Excel Pixels, we are a team of creative thinkers and problem solvers trained and committed to delivering breakthrough solutions. We pride ourselves as people who believe in constant change. We never stop learning new ways and adopt new ideas and strategies in our effort to strive for excellence in everything we do.



# Our Services

## ◆ Creative Management

- Marketing consultancy, research, and analysis
- Indoor and Outdoor Printing
- Branding
- Creative Design
- Corporate Gifts
- Media Buying
- Product and Packaging Design
- Editorial Design
- Content Writing
- Script Writing
- Offset and Digital Printing

## ◆ Infographics

- Motion Graphics and Animation
- Decks and Presentations
- Data Visualization
- Interactive & Parallax infographics
- Explainer Video

## ◆ Event Organization and Management

- Exhibition booth design & Build Up
- Corporate Events
- Seminars
- PR activities
- Brand activations
- Promotional campaigns
- Tradeshow and exhibitions
- Event Décor and Production
- Event Coverage
- Collateral design and production  
(badges, certificates, conference book, etc.)
- Onsite coordination

## ◆ OOH & Signages

- Signage Design & Fabrication - Outdoor &
- Indoor Graphics
- Vehicle Graphics

## ◆ Digital Development

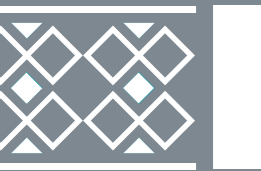
- Social Media Consultancy
- Social Media Content Management
- Social Media Ad Management
- Web Design and Development
- Search Engine Optimization
- Email Marketing
- Online Banner Advertising
- Mobile App Development
- UI/UX Design
- E-Publishing
- 360 Virtual Tours

## ◆ Photo/Video Production

- Corporate Videos
- Branded Content Video - 2D/3D Animation
- Photography



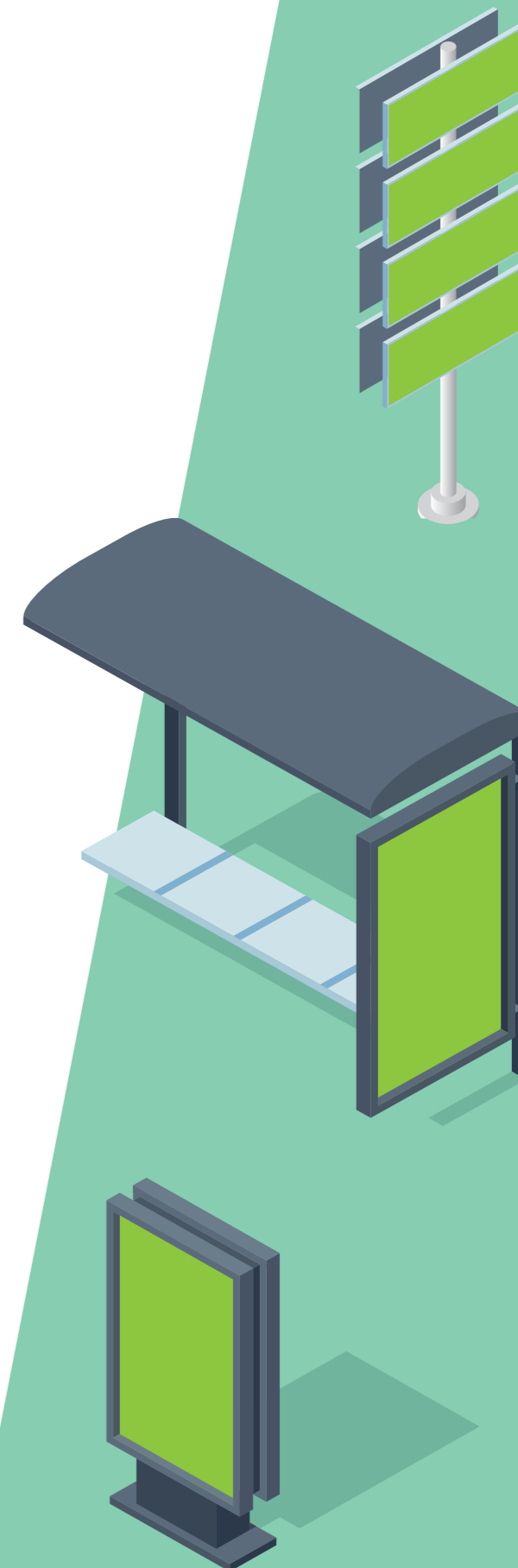
# What we love doing.





# Signages

- Shopdrawings
- Department Approvals
- Planning & Execution
- Installation
- Door Signages
- Internal Way Finding Signage
- External Pylons
- External Way Finding Signage
- Main Building Signage
- Road Signage
- Directional Signage
- Evacuation Strategies



## Project

Main Identification Signage, Door Signage, Amenity Signs, Road Signs etc...

## Client

# EMAAR

## Delivered

Indoor & Outdoor signage, Information Signs, Frosted Vinyl signs.



## Project

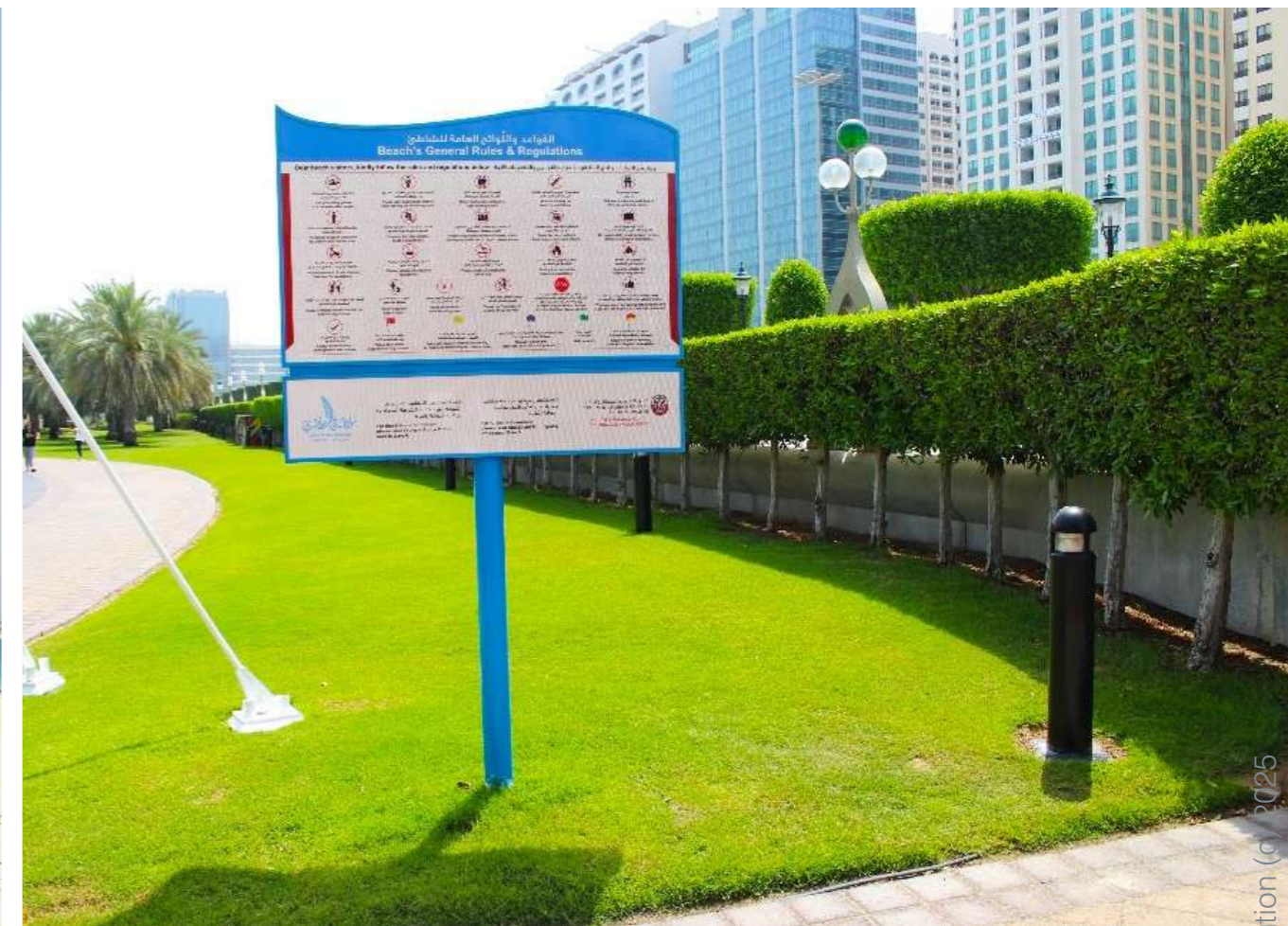
Rules & Regulation Signage, Beach Information & Gate Identification Signs.

## Client



## Delivered

Outdoor signage, Main Gate Signs, Flags, Rules & Regulation Stickers, Vehicle Graphics etc...



## Project

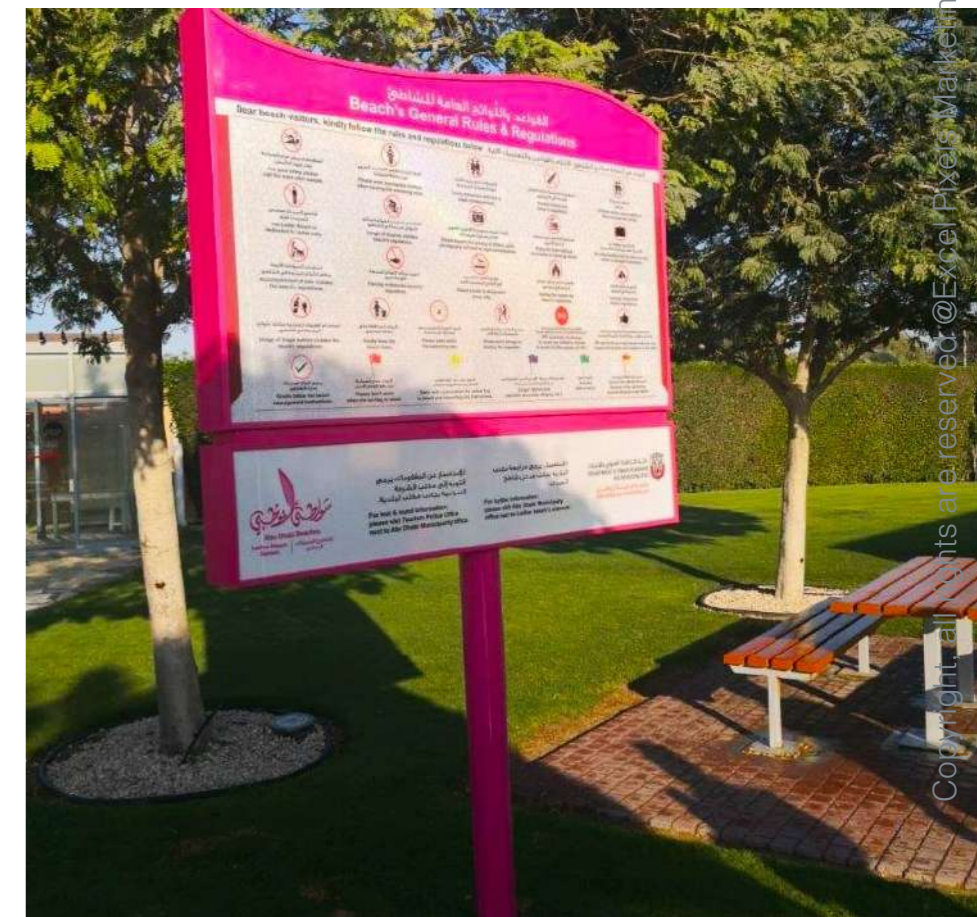
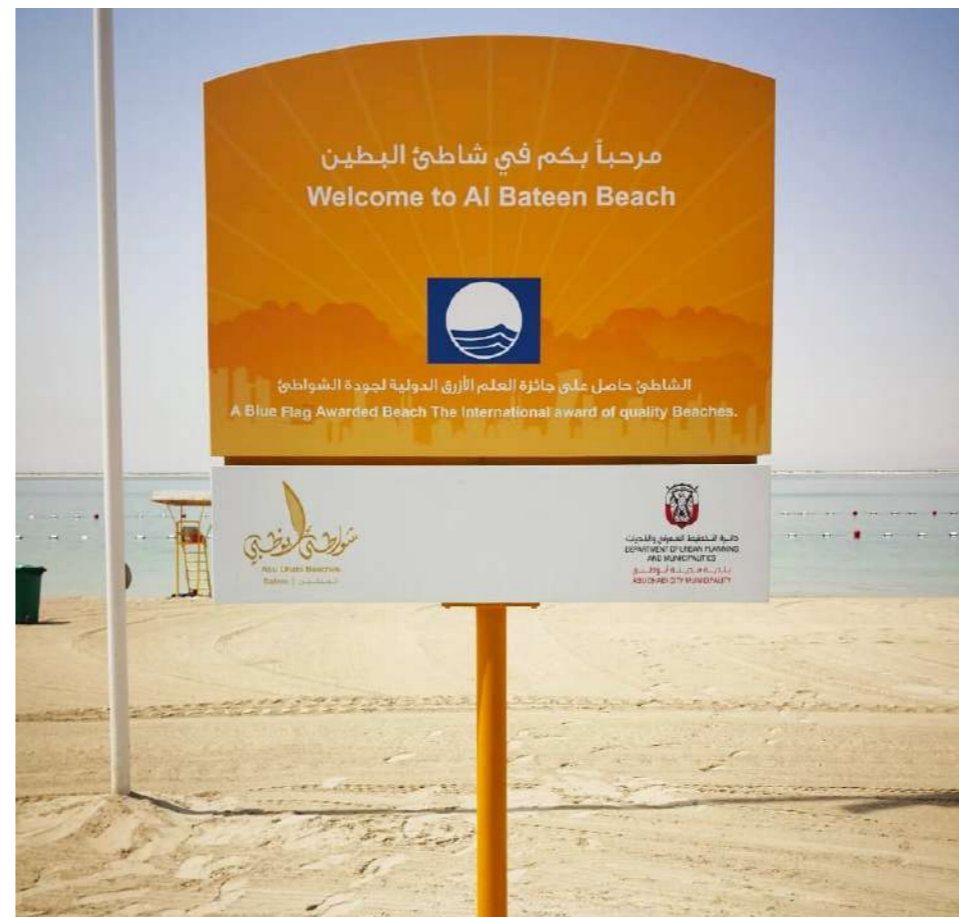
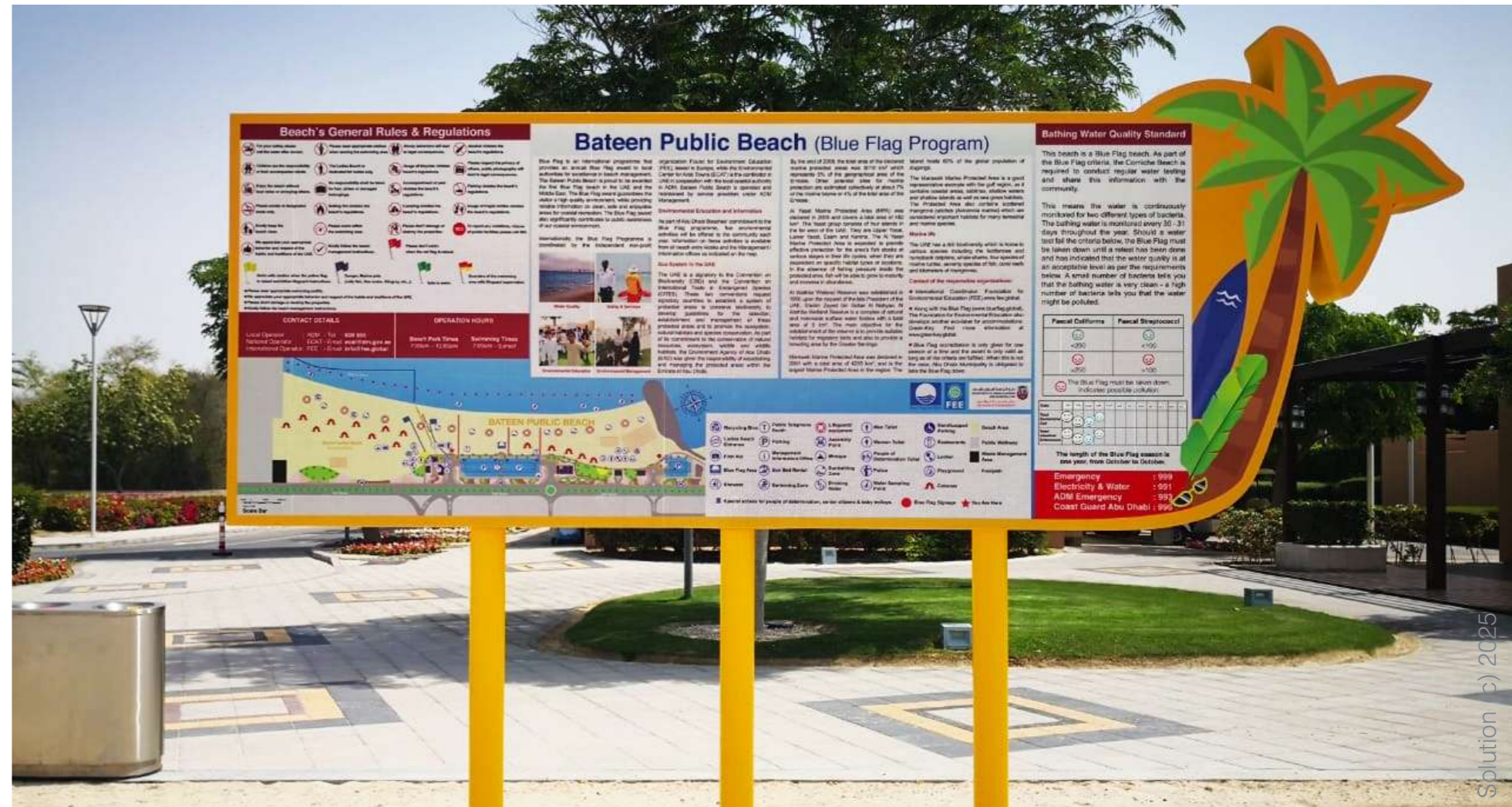
Rules & Regulation Signage, Beach Information & Gate Identification Signs.

## Client



## Delivered

Outdoor signage, Main Gate Signs, Flags, Rules & Regulation Stickers etc...



## Project

Main Identification  
Signage, Door Signage,  
Pylons, Flag Pole, Road  
Signs etc...

## Client



كلية فاطمة للعلوم الصحية  
FATIMA COLLEGE OF HEALTH SCIENCES

## Delivered

Indoor & Outdoor  
signage, Main Direction  
Pylons, Indoor Graphics



## Project

Main Identification Signage, Door Signage, Pylons, Flag Pole, Road Signs, Way finding Signs etc...

## Client



معهد أبوظبي للتعليم والتدريب المهني  
Abu Dhabi Vocational Education & Training Institute

## Delivered

Indoor & Outdoor signage, Main Direction Pylons, Indoor Graphics



## Project

Main Identification  
Signage, Door Signage,  
Wall signage, Way finding  
Signs etc...

## Client



## Delivered

Indoor & Outdoor  
signage, Main Direction  
Pylons.



## Project

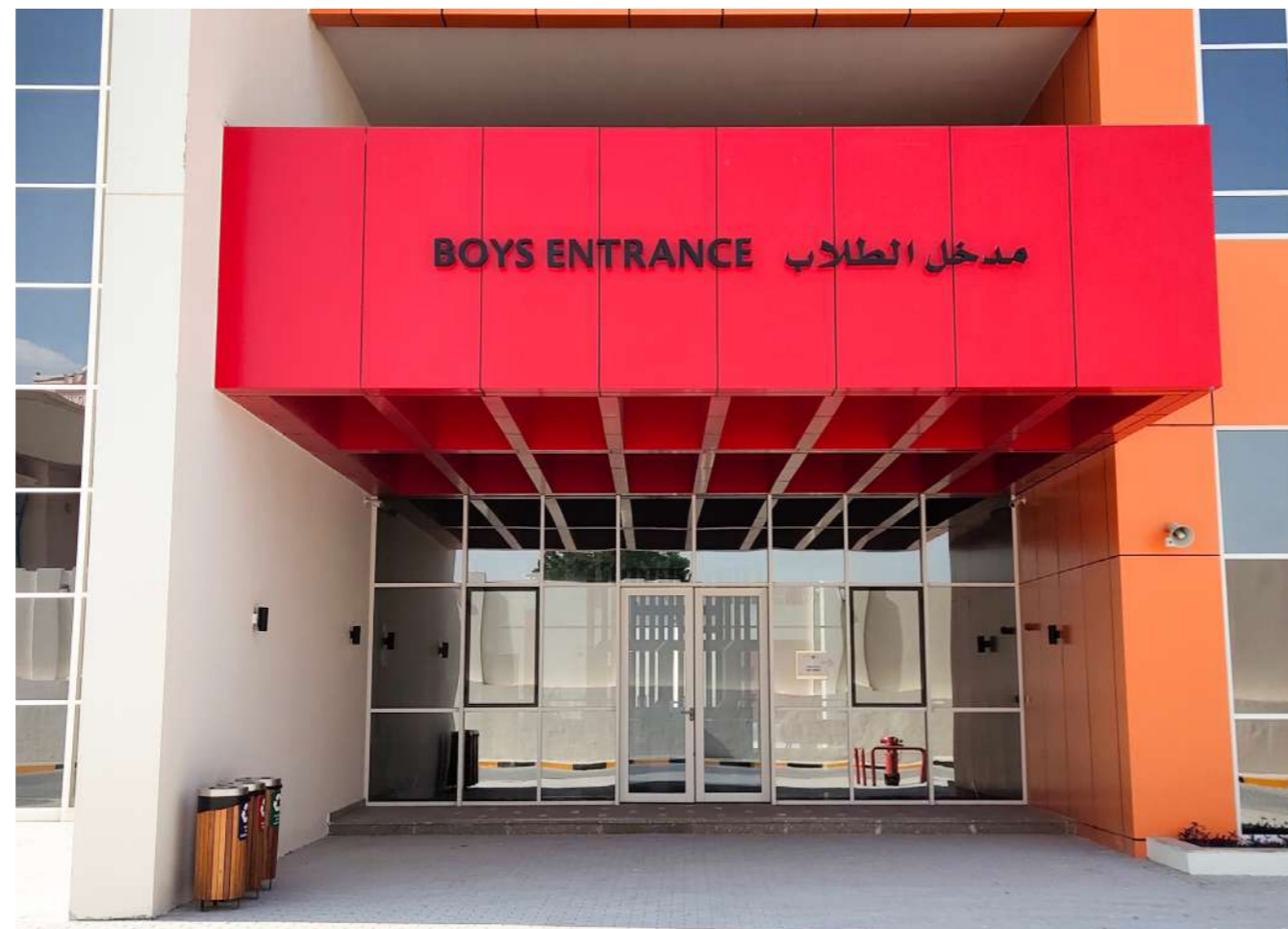
Main Identification  
Signage, Door Signage,  
Wall signage, Way finding  
Signs etc...

## Client



## Delivered

Indoor & Outdoor  
signage, Main Direction  
Pylons.



## Project

Main Identification  
Signage, Door Signage,  
Wall signage, Way finding  
Signs etc...

## Client



## Delivered

Indoor & Outdoor  
signage, Main Direction  
Pylons.



## Project

External Wayfinding Signage

## Client

دائرة التخطيط العمراني والبلديات  
DEPARTMENT OF URBAN PLANNING  
AND MUNICIPALITIES  
بلدية مدينة العين  
AL AIN CITY MUNICIPALITY



## Delivered

External Wayfinding Signage



## Project

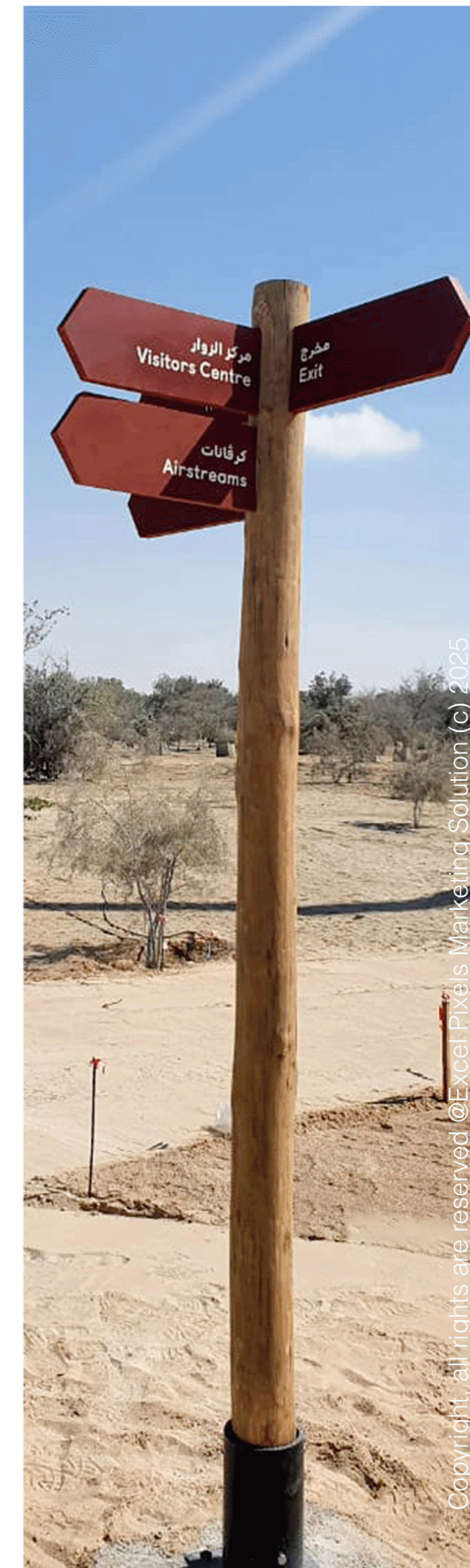
Main Identification  
Signage, Door Signage,  
Pylons, Flag Pole, Road  
Signs, Way finding Signs  
etc...

## Client

# MUDON

## Delivered

Indoor & Outdoor  
signage, Main Direction  
Pylons, Indoor Graphics



## Project

Main Identification  
Signage, Door Signage,  
Pylons, Flag Pole, Road  
Signs, Way finding Signs  
etc...

## Client

# MUDON

## Delivered

Indoor & Outdoor  
signage, Main Direction  
Pylons, Indoor Graphics



## Project

Main Identification  
Signage, Door Signage,  
Pylons, Flag Pole, Road  
Signs, Way finding Signs  
etc...

## Client

# MUDON

## Delivered

Indoor & Outdoor  
signage, Main Direction  
Pylons, Indoor Graphics



## Project

Main Identification  
Signage, Door Signage,  
Pylons, Flag Pole, Road  
Signs, Way finding Signs  
etc...

## Client

# MUDON

## Delivered

Indoor & Outdoor  
signage, Main Direction  
Pylons, Indoor Graphics



## Project

Main Identification  
Signage, Door Signage,  
Pylons, Flag Pole, Road  
Signs, Way finding Signs  
etc...

## Client

# MUDON

## Delivered

Indoor & Outdoor  
signage, Main Direction  
Pylons, Indoor Graphics



Copyright, all rights are reserved @Excel Pixels Marketing Solution (c) 2025



## Project

Door Signage, Evacuation Signage, Road Sign etc...

## Client



## Delivered

Door Signage, Evacuation Signage, Road Sign, etc...



## Project

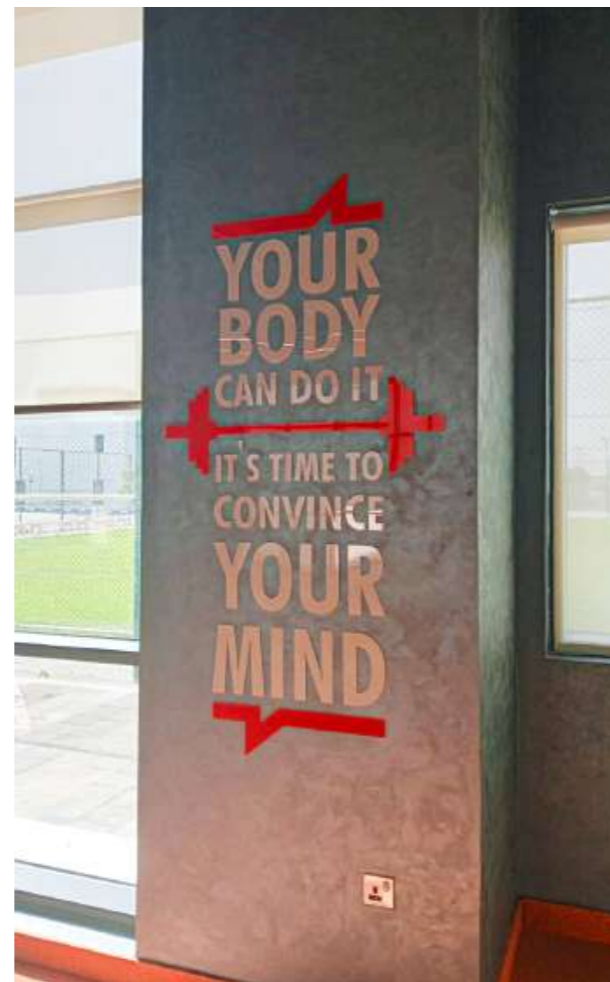
Building Signage,door signage,way finding signage etc...

## Client



## Delivered

Building Signage,door signage,way finding signage etc...



## Project

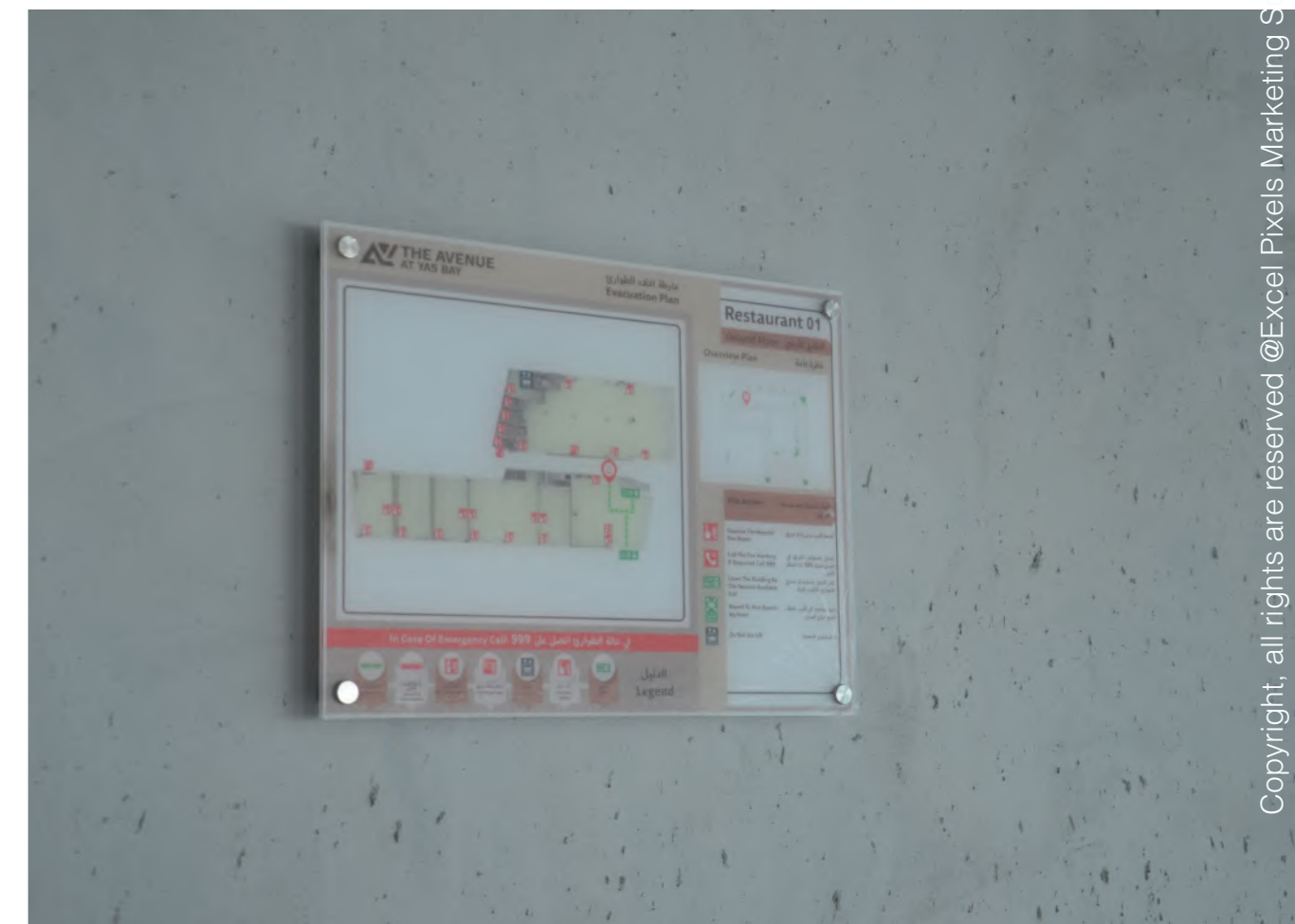
Main Identification Signage, Evacuation Signage, Door Signage, Road Sign etc...

## Client



## Delivered

Indoor & Outdoor signage, Main Direction, Indoor Graphics



## Project

Main Identification  
Signage, Door Signage,  
Pylons, Reception  
Design, Road Signs, Way  
finding Signs etc...

## Client



هيئة البيئة - أبوظبي  
Environment Agency - ABU DHABI

## Delivered

Indoor & Outdoor  
signage, Main Direction  
Pylons, Indoor Graphics



## Project

Door Signage,Way finding,information,Signage,Road Sign etc...

## Client



## Delivered

Door Signage,Way finding,information,Signage,Road Sign etc...



## Project

Main Signage, Reception Signage.

## Client



## Delivered

Main Signage and Reception Signage.



## Project

Fence Banner,  
Project Signage

## Client

# MÜDON

## Delivered

Fence Banner with  
installation, project sign  
board



# Shopdrawing Approvals

TORNADO GROUP		EMAAR		UA	
EMAAR SOUTH VILLAGE RETAIL ON PLOT - GA 04A					
The Engineer : U+A Architects					
CONTRACT : Emaar South Village Retail			Package No:		
SHOP DRAWINGS SUBMITTAL					
Date : 25-Nov-19		Submittal No: 16111-SD-AR-078 Rev.01			
The Engineer : Mr. Osama Warid					
SI NO.	DRAWING NO. :	Rev	DRAWING TITLE :	TYPE	STATUS
1		0	BUILDING SIGNAGES "BOH"	SD	
Approval [v] Working Drawings		Architectural [ ]		Mechanical [ ]	
Information [ ] Record [ ]		Structural [ ]		Electrical [ ]	
Construction [ ] Others Specify [ ]		As Built [ ]		Builder's Work [ ]	
The Contractor certifies that this submittal has been verified and co-ordinated by all related disciplines.					
Signature: <i>[Signature]</i> 25/11/2019					
Engineer's Comments:					
1) SEE COMMENTS FROM REV. 0.					
2) REFER TO THE ISSUED MESSAGE SCHEDULE FOR THE COLLECTED ARABIC TEXTS					
3) USE NEW EMAAR LOGO. REFER TO ISSUED GUIDELINES FROM EMAAR.					
Approval Status					
1. APPROVED [ ]		2. APPROVED AS NOTED [x]		3. REJECTED [ ]	
4. RESUBMIT AS NOTED [ ]					
ARCH [ ]		STRUCT [ ]		MECH [ ]	
ELECT [ ]					
RESIDENT ENGINEER					
DATE: 27/11/19					
Distribution:					
Head Office [ ]		Client [ ]		Other [ ]	
TORNADO BUILDING CONTRACTING L.L.C.					
RECEIVED 25 NOV 2019					
RECEIVED 27 NOV 2019					

Form No. UA-SITE-FRM-005, Rev. 00, Date 02-08-2018



DUBAI ASSET MANAGEMENT		LACASA Architects & Engineering Consultants		TORNADO GROUP	
Project Title:		Ghoroob Mirdiff Internal & External Plots Development			
Contract Ref.:		DPAM-0008 & 0010			
Shop Drawing Submittal					
Submittal Ref.:		DPAM-0008-TOR-IN-ARC-SHD-107		Revision 2 Date: 02-June-2020	
<input type="checkbox"/> Structural <input checked="" type="checkbox"/> Architectural <input type="checkbox"/> Mechanical <input type="checkbox"/> Electrical <input type="checkbox"/> Plumbing <input type="checkbox"/> Others					
Title/Subject:		Internal Plot Signage			
Attachment Details: DPAM-0010-EXPX-IN-ARC-ALL-SHD-027 to 31					
Sr.	Title	Shop drawing Reference	Revision		
1	Internal Plot Signage	As per attached List (Sheet 27 to 31)	2		
Note:- Shop drawing list must be included for transmittals containing more than "3" shop drawings. Shop drawings prepared by specialists must be sealed and signed by the specialist.					
Contractor's Representative Signature:		Eng. Asem Khawaja Project Manager		Date: 02-June-2020	
ENGINEER'S COMMENTS:					
① Need to Coordinate with M&P outlet and stair door					
② to Coordinate with Engineer before fixation at site.					
Engineer's Representative Signature:		Date:			
The CLIENT REPRESENTATIVE COMMENTS: (Where Applicable)					
Client Representative Signature:		Date:			
REVIEW STATUS					
<input type="checkbox"/> AP-Approved		<input checked="" type="checkbox"/> AAN-Approved as Noted		<input type="checkbox"/> RR-Revise & Resubmit	
<input type="checkbox"/> R-Rejected					

Client		Consultant		Contractor	
mimar		TORNADO GROUP		TORNADO GROUP	
Project : P229- AL MIZHAR SECONDARY SCHOOL - DUBAI UAE					
SHOP DRAWING SUBMITTAL				SD Ref. P229-AMS-MIM-TOR-ARCH-SD-112	
				Revision 1	
From TORNADO GROUP			To CONSULTANT/CLIENT REPRESENTATIVE		
TYPE OF SUBMITTAL					
Discipline: <input checked="" type="checkbox"/> Architectural <input type="checkbox"/> Structural <input type="checkbox"/> Electrical <input type="checkbox"/> Plumbing <input type="checkbox"/> Mechanical <input type="checkbox"/> Others					
SR	Drwg. No.	Drawing Name	Rev.	STATUS	
				A	B
				C	D
				E	
1	ZCO-MZR-TOR-AR-SD-EXPLEXS-01A	MAIN ENTRANCE SIGNAGE PERSPECTIVE VIEWS	1		
2	ZCO-MZR-TOR-AR-SD-EXPLEXS-01	ELEVATION B EXTERNAL SIGNAGE DETAILS	1		
3	ZCO-MZR-TOR-AR-SD-EXPLEXS-02	ELEVATION D EXTERNAL SIGNAGE DETAILS	1		
4	ZCO-MZR-TOR-AR-SD-EXPLEXS-03	MAIN ENTRANCE SIGNAGE LOCATION	1		
Originator: Name: Company: Tornado					
Signed by the Originator: Engr. Mohammad Sabeeb Date: 09 April 2020					
Contractor Statement/ We certify that the drawing submitted herewith has been reviewed in details and in compliance with the above identified contract documents except as otherwise stated here above.					
Name/ Signed by the Contractor's PM: Engr. Ahmad Al Bustami Date: 4/9/2020					
Consultant Comments				Date & Received by	
No objection in principle, subject to:				CONSULTANT	
<ul style="list-style-type: none"> <li>&gt; Fixation details along with structural calculation to be provided for review and approval.</li> <li>&gt; Detailed drawing showing the MEP requirement to be provided for review and approval.</li> <li>&gt; Ensure complying with UAE Gov. Guidelines.</li> <li>&gt; Ensure complying with approved material.</li> <li>&gt; Ensure coordination with other services.</li> </ul>				09 APR 2020	
<input type="checkbox"/> A-No Objection <input checked="" type="checkbox"/> B-No Objection w/Comments <input type="checkbox"/> C-Revise & Resubmit <input type="checkbox"/> D-Objection/Ret				CLIENT REPRESENTATIVE	
Final approval subject to - check up approval on site.				TORNADO GROUP	
Name/ Signed Date by Consultant's PM:				22 APR 2020	
Permission to proceed shall not relieve the Contractor of his responsibilities under the Terms & Contract.					
Template: Shop Drawing		Issue 1, Revision 2		Page 1 of 1	
28-Jan-2018				Shop Drawing Submittal	



# Shopdrawing Approvals

**ADCE** **HEBERGER ENGINEERING** **تورنيديو جروب** **TORNADO GROUP**

**SUB CONTRACTORS APPROVAL FORM**

Project Name: AL SEEF PRECINCT AL RAHA BEACH, ABUDHABI, UAE File No: 1032  
 Consultant: HEBERGER ENGINEERING CONSULTING ENGINEERS Ref No: P596-TOR-DAS-PQ-AR-0030-01  
 Contractor: TORNADO GENERAL CONTRACTING LLC Date: 12-Feb-2022

Type of Work: Internal and External Signages  
 Sub Contractor Name: Excel Pixels Marketing Solution LLC

Company Profile Contents:  Prequalification  Valid Trade License  
 Organization Chart  Previous Approvals

CONTRACTOR: Pre-Qualification for Internal and External Signages

Originator of the submittal/ Eng: Ahmad Bustami Mob. No: 971 527924547  
 Contractor Authorized signature: TORNADO GENERAL CONTRACTING L.L.C Date: 12-Feb-22

CONSULTANT COMMENTS: **B No Objection Subject to Incorporation of All Comments as Noted**

Approval Status:  A: Approved  B: Approved as noted  C: Revise & Resubmit  D: Not Approved

Reviewer of the submittal/ Eng: Mob. No:  
 Consultant Authorized signature: Date:

ADCE (Abu Dhabi Commercial Engineering) Received

Heberger Engineering  
 AL RAHA BEACH, RBW6-14  
 Date NO. 1032, PROJ. 679

All the supportive documents must be presented and filed at project site.  
 \* (Approval does not relieve the Contractor from his contractual obligations and responsibilities) L.L.C.

RECEIVED  
 19 FEB 2022

دائرة البلديات والنقل  
 DEPARTMENT OF MUNICIPALITIES AND TRANSPORT

نموذج اعتماد مواد  
**Material Approval Form**

Application No: 202201843387 Version: 1 Date: 2022-07-12

**Project Details** بيانات المشروع  
 Project Name: طريق الوصول لمشروع خليج المرفأ Access Road for Mirfa Bay Project اسم المشروع  
 Contract No: C-001039-2020-0677 رقم العقد  
 Contractor: TORNADO GENERAL CONTRACTING L.L.C اسم المقاول  
 Consultant: دبليو.اس.اتكنز وشركاه لمأوراء البحار W S ATKINS & PARTNERS OVERSEAS اسم الاستشاري  
 Client: مدن العقارية ش.م.ع. MODON PROPERTIES P.J.S.C اسم المالك

**Material Details** تفاصيل المادة  
 Material Type: مواد متذبذبة نوع المادة  
 Spec. Ref.: Standard Construction Specification - Part 1- Chapter 8 - Traffic Marking & Signs الرقم المرجعي للمواصفات  
 BOQ Ref: BILL NO. 08 : INFRASTRUCTURE OFF PLOT WORKS الرقم المرجعي لقائمة جدول الكميات  
 Material Description: TRAFFIC SIGNAGES - Reflective sheet, Fasteners, Post, Galvanizing & Paint System وصف المادة (نوع المادة ، مصنعة من ، الموديل)  
 Intended Usage: EXTERNAL TRAFFIC SIGNAGES العرض من الاستخدام  
 Manufacturer/ Source: AL JABER SIGNS LLC المصدر / المصنع  
 Supplier/Applicator: EXCEL PIXELS MARKETING SOLUTION المورد / المطلق  
 Sub-Contractor: TORNADO GENERAL CONTRACTING L.L.C المقاول الفرعي

154458  
 2022-07-13 14:36



2 من 1 صفحة

رقم المعاملة  
 202201843387



UNITED ARAB EMIRATES  
 MINISTRY OF ENERGY & INFRASTRUCTURE

الإمارات العربية المتحدة  
 وزارة الطاقة والبنية التحتية

AR-GF 013

طلب اعتماد مادة تعاقدية  
 CAR P-TOR-MAS-ME-0091-00 الرقم المرجعي: 2022/11/18 التاريخ

2021 / 106 / 311904-7234	مب	رقم العقد	إشياء وإنجاز مبنى مواقف سيارات متعدد الطوابق لمبنى وزارة الخارجية والتعاون الدولي بالبيطين / أبو ظبي	اسم المشروع
			البياتي للعمارة والاستشارات الهندسية	المقاول

رقم البند بالعقد	بيان المادة	مكان استخدامها	بيان الماركة والموديل	بلد الصنع	التاريخ المتوقع لاستخدام المادة	مدة التوريد
NA	MEP IDENTIFICATION LABEL	داخل وخارج المبنى	اكمل بيكسلز	الإمارات العربية المتحدة	2023-01-01	30 يوم

المادة / البياتي للعمارة والاستشارات الهندسية  
 يرجى التكرم باعتماد المادة / المواد المذكورة أعلاه و شكراً  
 المحترمين  
 ختم وتوقيع المقاول

توصية مهندس المشروع / مهندس الاستشاري :  
 لا مانع من الاعتماد على ان يتم الامتثال لملاحظات الاستشاري المرفقة قبل المباشرة بالاعمال  
 التوقيع: 12-12-2022

رؤيتنا ... الريادة العالمية المستدامة في الطاقة والمياه والبنية التحتية والإسكان والنقل

# Shopdrawing Approvals

Project Name : AL MIRFA LODGE PARK AND CAMP SITE ABUDHABI UAE Project No. : P629	
MATERIAL SUBMITTAL	
SUBMITTAL NO.	AM-01-00001-00-11-AR-TOR-MI-000043 REV 03
CONTRACTOR REF.	P629 Mirfa - EXCEL PIXEL
SUBJECT	P629 Mirfa- Material Submittal for "SIGNAGE & WAYFINDING"
SN	DRWG. SPECS / BOQ REF. DESCRIPTION REV. COPIES
01	SIGNAGE & WAYFINDING 03
CATEGORIES: <input checked="" type="checkbox"/> ARC <input type="checkbox"/> STR <input type="checkbox"/> MECH. <input type="checkbox"/> ELEC. <input type="checkbox"/> WATER FEATURE <input type="checkbox"/> LANDSCAPE	
ATTACHMENTS: <input type="checkbox"/> SAMPLES <input type="checkbox"/> PRODUCT DATA <input type="checkbox"/> OTHER	
SUPPLIER / MANUFACTURER	M/S EXCEL PIXEL
CLIENT/CONSULTANT	M/S MODON PROPERTIES PJSC / M/S GHD GROUP
PROJECT MANAGEMENT	M/S TURNER INTERNATIONAL MIDDLE EAST
CONTRACTOR	M/S TORNADO GENERAL CONTRACTING LLC
SUB-CONTRACTOR	M/S EXCEL PIXEL
SIGNATURE	ENGR. AMMAR ABDUALADHEEM DATE: 26.11.2022
We are sending under separate cover the items listed above and certify that they have been reviewed in detail and are in strict conformance with the Contract Drawings and Specifications except as otherwise stated.	
CLIENT/CONSULTANT COMMENTS:	
STATUS: <input type="checkbox"/> A. APPROVED <input type="checkbox"/> B. APPROVED W/ COMMENTS <input type="checkbox"/> C. REVISE & RESUBMIT <input type="checkbox"/> D. REJECTED	
CLIENT/CONSULTANT/ CONTRACTOR	SIGNATURE DATE:

<b>Employer:</b> Environment Agency-Abu Dhabi P.O.Box- 45553 Abu Dhabi- U.A.E.	<b>Engineer:</b> Dorsch Consult -Abu Dhabi P.O.Box- 26417 Abu Dhabi- U.A.E.	<b>Contractor:</b> Tornado General Contracting LLC P.O.Box- 52069 Abu Dhabi- U.A.E.			
Contract No. EAD / 0328 <b>Development of the UAE Plant Genetic Resources Center</b> Sector. Al Sajaa - Plot No. 01-02-003-57 - Al Ain					
MATERIAL APPROVAL REQUEST					
Date : 20/ APR/ 2022	From : Tornado General Contracting L.L.C	Ref. : TGC-0328-MAR-ARC-068-A			
To : Dorch Consultant Abu Dhabi					
MANUFACTURER/SUPPLIER: M/S. EXCELPixels MARKETING SOLUTION Origin: UAE Contact Person address: ABU DHABI TEL: 02-6656963					
No.	Description of Item/s More than one item only if related to component	Inspection / Test Details	Drg. Ref.	Specs. Ref. Section No./Page	BOQ Page
01	INTERNAL & EXTERNAL WAYFINDING SIGNAGES				
This Submittal is: <input type="checkbox"/> As Specified <input type="checkbox"/> Not Specified <input type="checkbox"/> As Alternative for the reason of:			Enclosures: <input type="checkbox"/> Manufacturer Brochure <input type="checkbox"/> Manufacturer Specifications (Material Catalogue) <input type="checkbox"/> Sample <input type="checkbox"/> Certificate of Origin <input type="checkbox"/> Others		
Received by Dorsch : ..... On: ____ / ____ / 2022			Eng. Ahmad Al Bustami Contractor's Stamp & Signature		
For Dorsch use only <input checked="" type="checkbox"/> Approved <input type="checkbox"/> Approved as Noted <input type="checkbox"/> Revise & Resubmit <input type="checkbox"/> Not Approved					
NOTES: Refer to attached email approval to Excel Pixel.					
Resident Engineer Dorsch Consult			Signature/ Date 19 July 2022		

The Engineer: 	The Employer: 	
Project: Mina Palace Access Road Project Abu Dhabi, UAE		
Material Submittal		Ref. No. P685-MP-TOR-11-MS-ME-0205 Rev. No.00
Originator of Submittal :	TORNADO GENERAL CONTRACTING	Date: 10/01/2023
Authorised Sign :	ENG: HARIS ANAKKARAN (PROJECT MANAGER)	Reqd. By: 24/01/2023
Material Detail		List of Enclosure
Item Description	Identification Labels - (MEP)	(Tick the Related Box)
Specs. Reference	Part C - Y Clauses	<input checked="" type="checkbox"/> Vendor's Technical Literature
BOQ Reference	N/A	<input checked="" type="checkbox"/> Compliance Statement
Drwg. Reference	N/A	<input type="checkbox"/> Previous Test Results
Material Specified	Refer to attached Project Specification	<input checked="" type="checkbox"/> Copy of the Related Specs.
Material Proposed	Identification Labels	<input type="checkbox"/> Samples with Sample Tag
Manufacturer / Supplier	Excel Pixels marketing solutions LLC	<input checked="" type="checkbox"/> List of Previous Projects Done
Remarks	MEP Services	<input checked="" type="checkbox"/> Others (Specify):
Contractor Statement: We certify that the material submitted herewith has been reviewed in details and is in compliance with the contract drawings and specifications except as otherwise stated hereabove.		
Contractor Sign:		Date: 10/01/2023
ATKINS Received Sign:		Date:
ATKINS Engineer's Comments: A warranty shall be provided as per contract requirement. * SAMPLE TO BE SUBMITTED FOR REVIEW AND APPROVAL.		Ref. No 5149459/R11- 126916
Reviewed By:		Date: 12/01/2023
ATKINS Resident Engineer's Comments: Code A - Approved <input checked="" type="checkbox"/> Code B - Approved As Noted, Resubmit <input type="checkbox"/> Code C - Not Approved, Resubmit <input type="checkbox"/> Code D - Information, Record <input type="checkbox"/> Code E - Incomplete, Resubmit		
ATKINS RE Sign:		Date:
Contractor Received Sign:		Ref. No 5149459/R10- 12483
Corrections or comments made relative to submittals during this review do not relieve the contractor from compliance with the contract requirement and specifications. This check is only for review of general conformance with the design concept of the project and general compliance with the information given in the contract documents.		
SITE OPERATIONS		Form No. SOP10/EM/001, Rev. 03

# Approved pre-qualifications from



# Our Clients



بلدية مدينة أبوظبي  
ABU DHABI CITY MUNICIPALITY



بلدية مدينة العين  
AL AIN CITY MUNICIPALITY



دائرة الصحة  
DEPARTMENT OF HEALTH



دائرة الطاقة  
DEPARTMENT OF ENERGY



دائرة التنمية الاقتصادية  
DEPARTMENT OF ECONOMIC DEVELOPMENT



أدنوك  
ADNOC



الرويس  
RUWAIS



ADNEC  
شركة أبوظبي الوطنية للمعارض  
Abu Dhabi National Exhibitions Company



TTAQA  
توزيع  
طاقة للتوزيع



SHAMS  
Power Company



إيدكس  
IDEX



نافدكس  
NAVDEX



اتقان  
ITQAN  
We Maintain Right



ياس لخدمات حقول النفط  
YAS Oilfield Services

United Arab Emirates  
Hemaya Security Services



دولة الإمارات العربية المتحدة  
حماية للخدمات الأمنية

UNITED ARAB EMIRATES  
MINISTRY OF EDUCATION



الإمارات العربية المتحدة  
وزارة التربية والتعليم



هيئة البيئة - أبوظبي  
Environment Agency - ABU DHABI



المدرسة الثانوية الفنية  
Secondary Technical School



جامعة محمد الخامس - أبوظبي  
Mohammed V University - Abu Dhabi



النسر  
eagle  
للخدمات البيئية وشركة المياه  
Environmental Services & Pot. Distrib.



جامعة أبوظبي  
ABU DHABI UNIVERSITY



كلية فاطمة للعلوم الصحية  
FATIMA COLLEGE OF HEALTH SCIENCES



معهد أبوظبي للتعليم والتدريب المهني  
Abu Dhabi Vocational Education & Training Institute



Masdar  
INSTITUTE



Reed  
Exhibitions

الهيئة الاتحادية للمواصلات البرية والبحرية  
Federal Transport Authority - Land & Maritime



مجموعه  
تدوير  
tadweer  
group



TARHEEL  
COLLECTING  
WASTES



EWEC  
شركة مياه وكهرباء الإمارات  
Emirates Water & Electricity Co.



IMAGE  
NATION  
ABU DHABI



French  
DENTAL & AESTHETIC CENTER  
المركز الفرنسي لطب الأسنان والتجميل  
فداك  
FDAC



C&M



مندوقف خليفة لتطوير المشاريع  
Khalifa Fund for Enterprise Development



الأرشيف الوطني  
NATIONAL ARCHIVES



وزارة شؤون الرئاسة  
Ministry of Presidential Affairs



سوق  
أبوظبي  
للأوراق المالية  
ADX  
ABU DHABI SECURITIES EXCHANGE



FORCE 10



تورنيڭو جروب  
TORNADO GROUP



ميرال  
MIRAL



OIL PRODUCING  
BUNDUQ  
COMPANY



مركز أبوظبي  
للصحة العامة  
ABU DHABI PUBLIC  
HEALTH CENTRE



صحة  
SEHA  
شركة أبوظبي للخدمات الصحية  
Abu Dhabi Health Services Co., P.J.S.C



Medical Park Consultants L.L.C  
One Day Surgery Center



مركز خدمات المزارعين بأبوظبي  
ABU DHABI FARMERS' SERVICES CENTRE



شواطئ أبوظبي  
Abu Dhabi Beaches  
Corniche | الكورنيش



شواطئ أبوظبي  
Abu Dhabi Beaches  
Bateen | البطين



شواطئ أبوظبي  
Abu Dhabi Beaches  
Ladies Beach | شاطئ السيدات  
Bateen | البطين



الحديرييات  
Hudayriyat



شركة العين للتوزيع  
Al Ain Distribution Company

# Certificates & Qualifications



### Certificate Of Registration

Awarded to

## EXCEL PIXELS MARKETING SOLUTION

at

P.O. BOX: 47247, ADCP TOWER A, NAJDA ST., ABU DHABI, UAE.

Quality Registrar Systems certify that the management system of the above organization has been audited and found to be in compliance with the QRS & ISO standard requirements for registration of the management system standard detailed below:

### ISO 9001:2015

Quality Management Systems

Scope of work

- ADVERTISEMENT SERVICES
- ADVERTISEMENT MATERIAL AND SAMPLES DISTRIBUTION
- DESIGN, PRODUCTION AND INSTALLATION OF BILLBOARDS
- ONSHORE AND OFFSHORE OIL AND GAS FIELDS AND FACILITIES SERVICES
- IMPORTING

IAF 29, 35  
Certificate No: AAU-1717  
Originally Registered: 10 AUG 2020  
Latest Issue: 09 OCT 2023  
Valid up-to: 09 AUG 2026



Quality Registrar Systems



**UAE OFFICE ADDRESS**  
Quality Registrar Systems Intl.  
Abu Dhabi, United Arab Emirates  
www.qrs-intl.com  
Tel: 02-3096166

WORLDWIDE CERTIFICATION

This is an accredited certificate authorized for issue by Accreditation Service for Certifying Bodies LLC who have accessed QRS (Intl.) as a Certifying Body for compliance with ISO 17021:2015 'Conformity Assessment - Requirements for bodies providing audit and certification of management systems. This certificate is only valid when confirmed by the register listed in the QRS (Intl.) (qrs-intl.com)



### Certificate Of Registration

Awarded to

## EXCEL PIXELS MARKETING SOLUTION

at

P.O. BOX: 47247, ADCP TOWER A, NAJDA ST., ABU DHABI, UAE.

Quality Registrar Systems certify that the management system of the above organization has been audited and found to be in compliance with the QRS & ISO standard requirements for registration of the management system standard detailed below:

### ISO 14001:2015

Environmental Management Systems

Scope of work

- ADVERTISEMENT SERVICES
- ADVERTISEMENT MATERIAL AND SAMPLES DISTRIBUTION
- DESIGN, PRODUCTION AND INSTALLATION OF BILLBOARDS
- ONSHORE AND OFFSHORE OIL AND GAS FIELDS AND FACILITIES SERVICES
- IMPORTING

IAF 29,35  
Certificate No: AAU-5423  
Originally Registered: 10 AUG 2020  
Latest Issue: 09 OCT 2023  
Valid up-to: 09 AUG 2026



Quality Registrar Systems



**UAE OFFICE ADDRESS**  
Quality Registrar Systems Intl.  
Abu Dhabi, United Arab Emirates  
www.qrs-intl.com  
Tel: 02-3096166

WORLDWIDE CERTIFICATION

This is an accredited certificate authorized for issue by Accreditation Service for Certifying Bodies LLC who have accessed QRS (Intl.) as a Certifying Body for compliance with ISO 17021:2015 'Conformity Assessment - Requirements for bodies providing audit and certification of management systems. This certificate is only valid when confirmed by the register listed in the QRS (Intl.) (qrs-intl.com)



### Certificate Of Registration

Awarded to

## EXCEL PIXELS MARKETING SOLUTION

at

P.O. BOX: 47247, ADCP TOWER A, NAJDA ST., ABU DHABI, UAE.

Quality Registrar Systems certify that the management system of the above organization has been audited and found to be in compliance with the QRS & ISO standard requirements for registration of the management system standard detailed below:

### ISO 45001:2018

Occupational Health and Safety Management Systems

Scope of work

- ADVERTISEMENT SERVICES
- ADVERTISEMENT MATERIAL AND SAMPLES DISTRIBUTION
- DESIGN, PRODUCTION AND INSTALLATION OF BILLBOARDS
- ONSHORE AND OFFSHORE OIL AND GAS FIELDS AND FACILITIES SERVICES
- IMPORTING

IAF 29, 35  
Certificate No: AAU-3512  
Originally Registered: 10 AUG 2020  
Latest Issue: 09 OCT 2023  
Valid up-to: 09 AUG 2026



Quality Registrar Systems



**UAE OFFICE ADDRESS**  
Quality Registrar Systems Intl.  
Abu Dhabi, United Arab Emirates  
www.qrs-intl.com  
Tel: 02-3096166

WORLDWIDE CERTIFICATION

This is an accredited certificate authorized for issue by Accreditation Service for Certifying Bodies LLC who have accessed QRS (Intl.) as a Certifying Body for compliance with ISO 17021:2015 'Conformity Assessment - Requirements for bodies providing audit and certification of management systems. This certificate is only valid when confirmed by the register listed in the QRS (Intl.) (qrs-intl.com)

MGT-FM-001

REV # 00

## QUALITY POLICY

*It is the Policy of EXCEL PIXEL MARKETING SOLUTION to provide High Quality Products and Services to our Valuable Customers and ensure to meet our customer's requirements and exceed their expectations on time, every time. The entire organizations are working as a team in accordance of ISO 9001-2015 and other statutory and regulatory requirements focusing on continual improvement.*

  
General Manager



### HEALTH, SAFETY AND ENVIRONMENT POLICY

#### POLICY

EXCEL PIXELS management is firmly committed to a policy enabling all work activities to be carried out safely, and with all possible measures taken to remove (or at least reduce) risks to the environment, health, safety and welfare of workers, contractors, authorised visitors, and anyone else who may be affected by our operations.

We are committed to ensuring we comply with the *Abu Dhabi Occupational Safety and Health System Framework*, applicable Codes of Practice, Local Law and Legislation and as well as Local and International standards as far as possible.

#### RESPONSIBILITY

##### Management:

Will provide and maintain as far as possible:

- a safe working environment and systems of work
- plant and substances in safe condition
- facilities for the welfare of workers
- information, instruction, training and supervision that is reasonably necessary to ensure that each worker is safe from injury and risks to health, and the environment is protected and preserved
- a commitment to consult and co-operate with workers in all matters relating to health and safety in the workplace
- a commitment to continually improve our performance through effective safety management
- protection and conservation of the environment and resources

##### Workers:

Each worker has an obligation to:

- comply with safe work practices, with the intent of avoiding injury to themselves and others and damage to plant and equipment
- take reasonable care of the health and safety of themselves and others
- wear personal protective equipment and clothing where necessary
- comply with any direction given by management for health and safety
- not misuse or interfere with anything provided for health and safety
- report all accidents and incidents on the job immediately, no matter how trivial
- report all known or observed hazards to their supervisor or manager

#### Application of this policy

We seek the co-operation of all workers, customers and other persons. We encourage suggestions for realising our health and safety objectives to create a safe working environment with a zero accident rate.

This policy applies to all business operations and functions, including those situations where workers are required to work off-site.

Policy authorised by:

  
FOAD SALEH JAFFAL  
Chairman



Rev.00-20/02/2019

# IN-COUNTRY VALUE CERTIFICATE



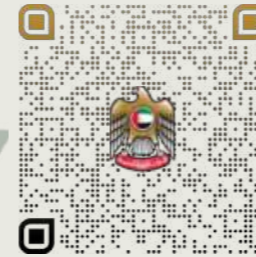
Certificate No.: 139139  
Issue Date: 21.01.2025  
Valid Until: 09.11.2025

## Excel Pixels Markting Sulotion L.LC

39.00%

### Company General Information

License No.: CN-1324419  
Company Type: SME in UAE  
Financial Year End Date: 31.12.2023  
Company Based In: Within UAE  
Company Business: SERVICE PROVIDER



### For Cases of Re-Certification

Re-Certification (\*) No.:

Reason for this Re-Certification

Scan the QR code to verify status

برنامج المحتوى الوطني

**Signed By**  
On behalf of Supplier

**Name:**  
Eman Al Dweik

**Designation:**  
Executive Manger

**Verified as per ICV Agreed Upon Procedures (AUP)**  
On behalf of Certification Body

**Name:**  
FIRAS KILANI

**Designation:**  
Executive Director

**Electronically signed by**  
FIRAS KILANI

**Company:**  
TALAL ABU GHAZALEH & CO. INTERNATIONAL

**Certificate Issued Based on ICV Version: 3.0**



**SAP Ariba** 



# LET'S COLLABORATE LIKE GREAT FRIENDS

✉ info@xl-pixels.com ☎ +971 2 66 56 967

Tel: +971 2 665 6967, Fax: +971 2 665 6963

Email: info@xl-pixels.com, Website: www.xl-pixels.com

P.O.Box: 47247, Abu Dhabi - United Arab Emirates