

# excel/pixels

MARKETING SOLUTION



ISO Certified Company  
ISO 9001:2015 ; ISO 14001:2015 ; ISO 45001:2018

*Passion for ideas.*

# Who We Are

We are Excel Pixels Marketing Solutions, a privately-owned creative agency from the sunny capital of Abu Dhabi in the United Arab Emirates.

Since Excel Pixels' opening in 2012, we've evolved to meet the ever-increasing advertising needs of the region. We offer our clientele a variety of advertising, creative designing, marketing, branding, and digital formats mixed with both talent and skill, driven by passion-based creative ideas that make a difference.





# Vision

Our Vision is to be Abu Dhabi's #1 inbound advertising agency, and eventually the entire UAE.



# Mission

To deliver innovative, creative, and cutting-edge solutions focused on boosting the performance of clients' businesses and making a lasting impression in the ever-changing marketplace.



# Our Value

Commitment  
Respect  
Integrity  
Accountability  
Teamwork



# Why Choose Us?



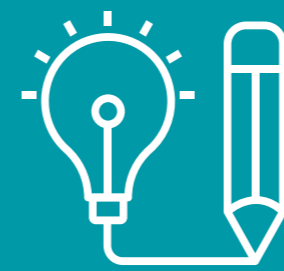
## Attention to Details

It's our attention to the small stuff, scheduling of timelines, and keen project management that makes us stand out from the rest. We are creative while keeping a close eye on the calendar and your budget.



## A Plan for Success

You want results. We have found that the best way to get them is with up-front research – of your company, competitors, target market, and customer psychographics. Only after we fully understand you and your customers, do we recommend a plan of attack.



## Creativity

We bring our diverse background in advertising, design, branding, public relations, research, and strategic planning to work for your company. Not only will your materials look great – they will get results.



## Pricing

Our prices are competitive and fair. There are no surprise bills. Any unexpected or additional expenses must be pre-approved by you. That's how we would like to be treated, and that is how our clients are treated.



# Our Team

At Excel Pixels, we are a team of creative thinkers and problem solvers trained and committed to delivering breakthrough solutions. We pride ourselves as people who believe in constant change. We never stop learning new ways and adopt new ideas and strategies in our effort to strive for excellence in everything we do.



# Our Services

## ◆ Creative Management

- Marketing consultancy, research, and analysis
- Indoor and Outdoor Printing
- Branding
- Creative Design
- Corporate Gifts
- Media Buying
- Product and Packaging Design
- Editorial Design
- Content Writing
- Script Writing
- Offset and Digital Printing

## ◆ Infographics

- Motion Graphics and Animation
- Decks and Presentations
- Data Visualization
- Interactive & Parallax infographics
- Explainer Video

## ◆ Event Organization and Management

- Exhibition booth design & Build Up
- Corporate Events
- Seminars
- PR activities
- Brand activations
- Promotional campaigns
- Tradeshow and exhibitions
- Event Décor and Production
- Event Coverage
- Collateral design and production  
(badges, certificates, conference book, etc.)
- Onsite coordination

## ◆ OOH & Signages

- Signage Design & Fabrication - Outdoor &
- Indoor Graphics
- Vehicle Graphics

## ◆ Digital Development

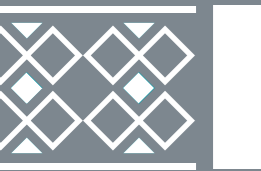
- Social Media Consultancy
- Social Media Content Management
- Social Media Ad Management
- Web Design and Development
- Search Engine Optimization
- Email Marketing
- Online Banner Advertising
- Mobile App Development
- UI/UX Design
- E-Publishing
- 360 Virtual Tours

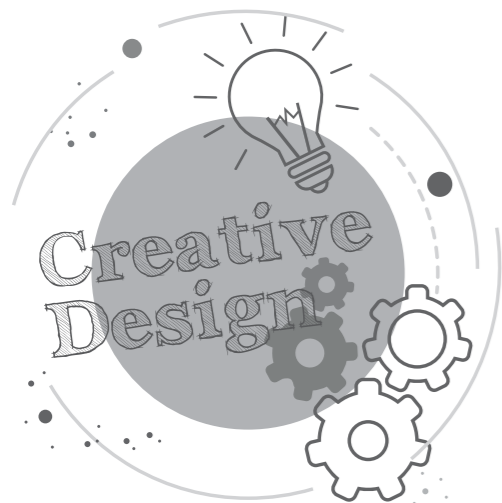
## ◆ Photo/Video Production

- Corporate Videos
- Branded Content Video - 2D/3D Animation
- Photography



# What we love doing.





# Creative Design & Print Media

- Annual Reports
- Company Profile
- Magazine Editions
- Infographics
- Packaging
- Brochures
- Flyers
- Large Format Printing



Creative  
Design

## Project

Root Cause Analysis  
(RCA)

## Client



أدنوك  
ADNOC

## Delivered

RCA Book



## Project

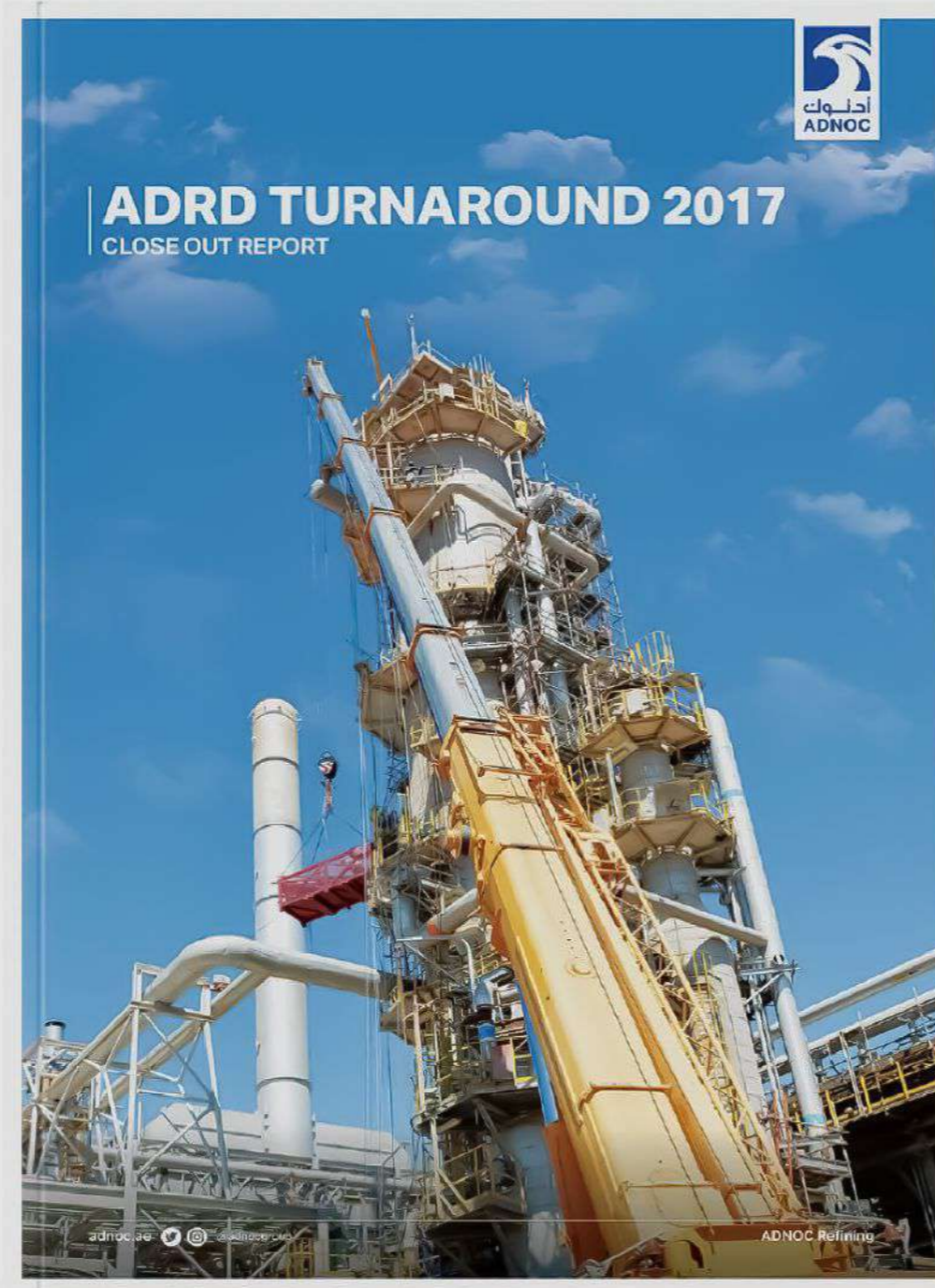
ADNOC's  
ADRD Turnaround 2017  
Report.  
ADGAS Brochures

## Client



## Delivered

Annual Report, and  
Brochures



## 01 | MESSAGE FROM THE VICE PRESIDENT

"Team Work Makes Dreams Work" is what comes to my mind regarding ADRD TAR2017, as we successfully completed the Turnaround, close to four days ahead of schedule. It was team work and dedication all the way.

One of the most notable aspects of this Turnaround was the opportunity provided for the Young Engineers and Professionals to get an in-depth knowledge about the refinery equipments and Turnaround activities related to Operations, Maintenance, Inspection & Process.

This report gives a bird's eye view of the complete Turnaround Process, from Planning to Execution. The size of the Project can be gauged by the Peak Manpower of 2391 for the main contractor & subcontractors, the number of equipment handled, summing up to more than 500. In addition, various Projects, Civil Works, Major equipment overhauling, piping works, valve servicing, etc. were carried out during the TAR period. Considering effort as well, the peak manpower was 3143. Through micro planning, Project integration was done as required to avoid any delay during execution.

I am proud of my team whose tireless and enthusiastic efforts, day in and day out, made this Turnaround a resounding success. Specific mention shall be made on the contribution of young women engineers of ADRD in this regard.

Abdulsalam A. Al...

### HEALTH SAFETY ENVIRONMENT



### ASSET INTEGRITY



ADRD Visit of CEO & COO during TAR



## Project

Mosquito Infographics

## Client



## Delivered

Digital Infographics,  
Brochure,  
Screen Brochure,  
and Infographical  
2D Animation



## Project

Annual Report

## Client



الشركة الوطنية لشحن الغاز المحدودة  
National Gas Shipping Company Ltd.



شركة ناقلات أبوظبي الوطنية  
Abu Dhabi National Tanker Co.

## Delivered

Annual Report Print,  
E-Publishing





## Project

Infographics & Print production

## Client

الهيئة الاتحادية للمواصلات البرية والبحرية  
Federal Transport Authority - Land & Maritime



## Delivered

Infographics, Vinyl  
Graphics, Print Cutout





# Branding

- Brand Identities
- InStore Branding
- Product Branding
- Vehicle Branding
- Logo
- Re-Branding
- Office Branding
- and more



## Project

Office Branding

## Client



## Delivered

Glass wall branding  
Printed Sticker,  
Sticker on Forex,  
Reverseprint  
acrylic and frames.



## Project

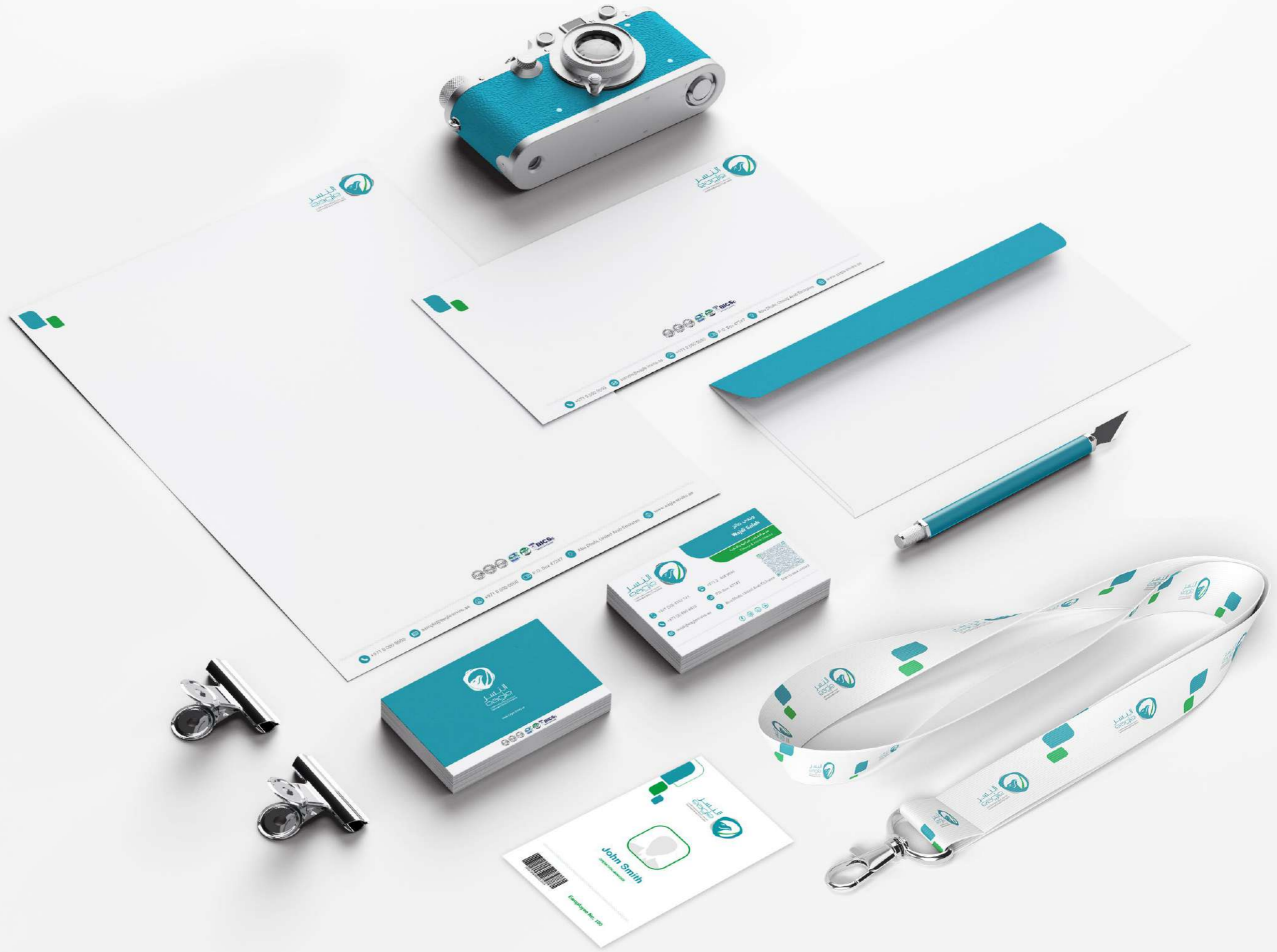
Re-Branding

## Client

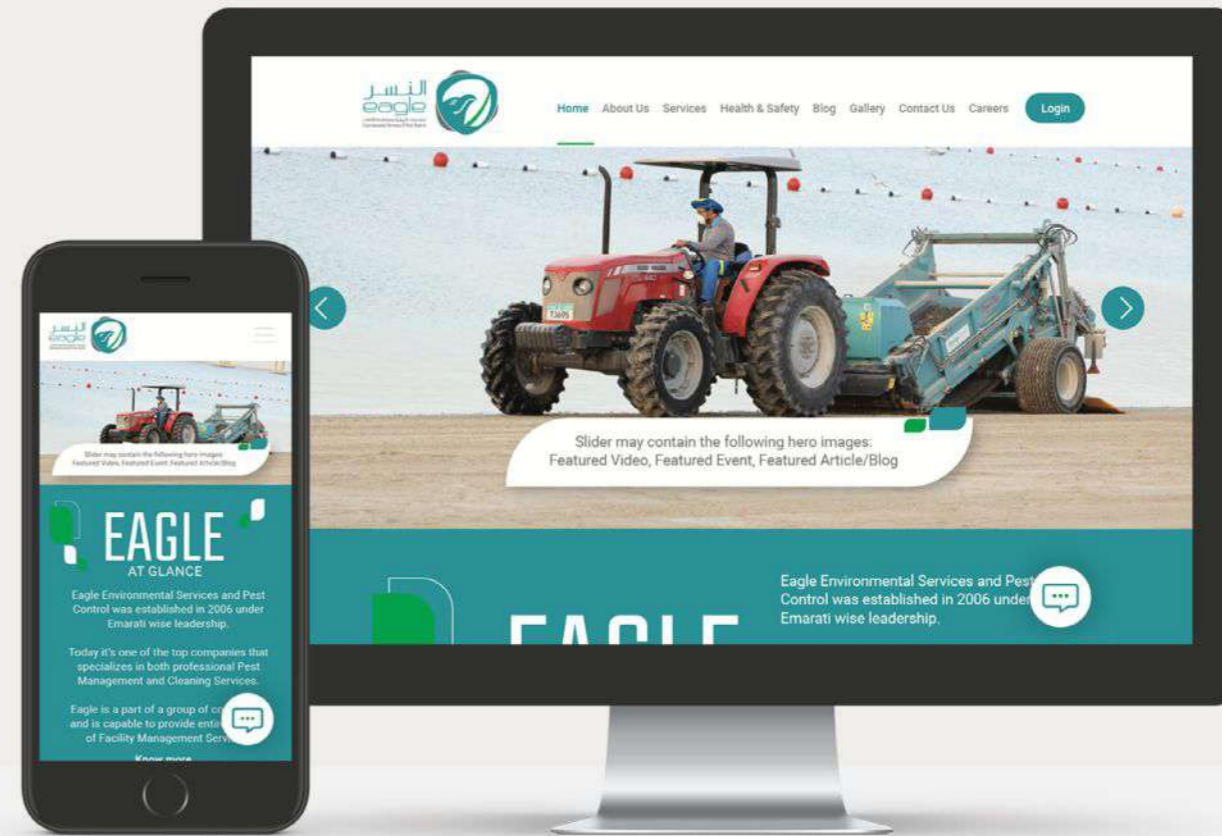


## Delivered

Logo  
Letterheads  
Company Profile  
Business Cards  
Access Cards  
Website  
Services Icons  
Email Signature  
Social Media Videos  
Vehicle Graphics  
Rollup Banners



# COMPANY PROFILE



## Project

Customer Feedback Form and Vehicle Graphics

## Client



## Delivered

Customer Feedback Form, Vehicle Graphics



## Project

Customer Feedback  
Form and Vehicle  
Graphics

## Client

## Delivered

Customer Feedback  
Form, Vehicle Graphics



## Project

Branding, Photography

## Client



Medical Park Consultants L.L.C  
One Day Surgery Center

## Delivered

Branding  
Photography  
Stationery Print  
Brochures  
Signages



## Project

Branding Stationery,  
Gift items, Calenders.

## Client



## Delivered

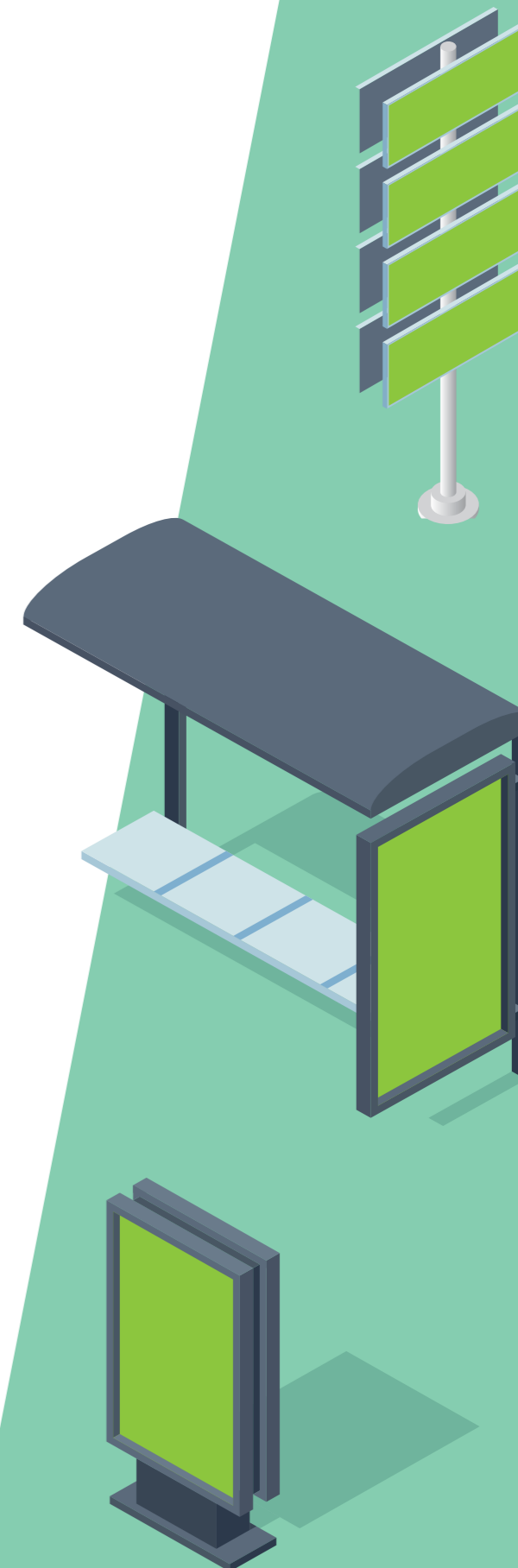
Stationery, Gift Items,  
Calenders, Brochures





# Signages

- Shopdrawings
- Department Approvals
- Planning & Execution
- Installation
- Door Signages
- Internal Way Finding Signage
- External Pylons
- External Way Finding Signage
- Main Building Signage
- Road Signage
- Directional Signage
- Evacuation Strategies



## Project

Main Identification Signage, Door Signage, Amenity Signs, Road Signs etc...

## Client

# EMAAR

## Delivered

Indoor & Outdoor signage, Information Signs, Frosted Vinyl signs.



## Project

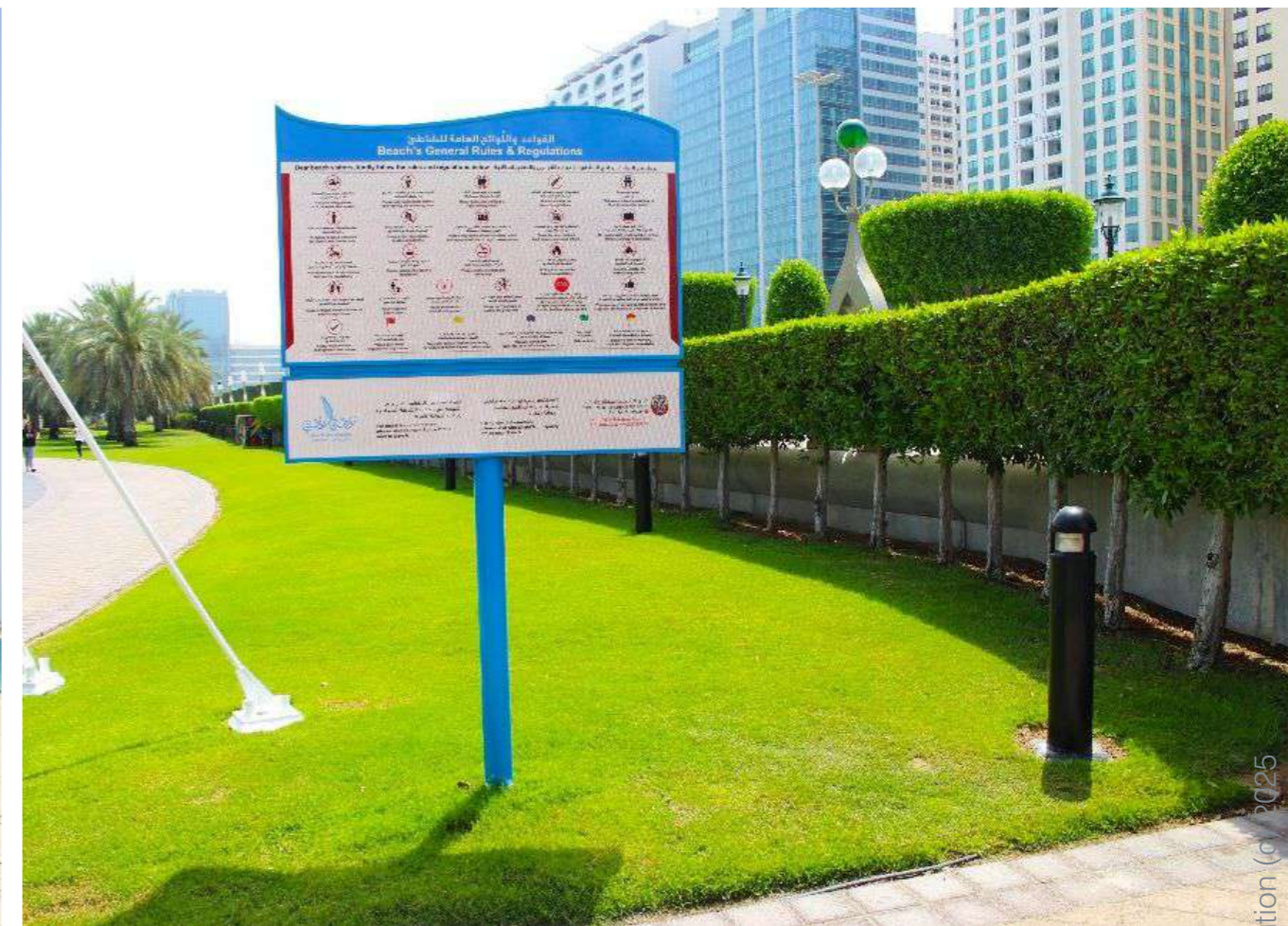
Rules & Regulation  
Signage, Beach  
Information & Gate  
Identification Signs.

## Client



## Delivered

Outdoor signage,  
Main Gate Signs, Flags,  
Rules & Regulation  
Stickers, Vehicle  
Graphics etc...



## Project

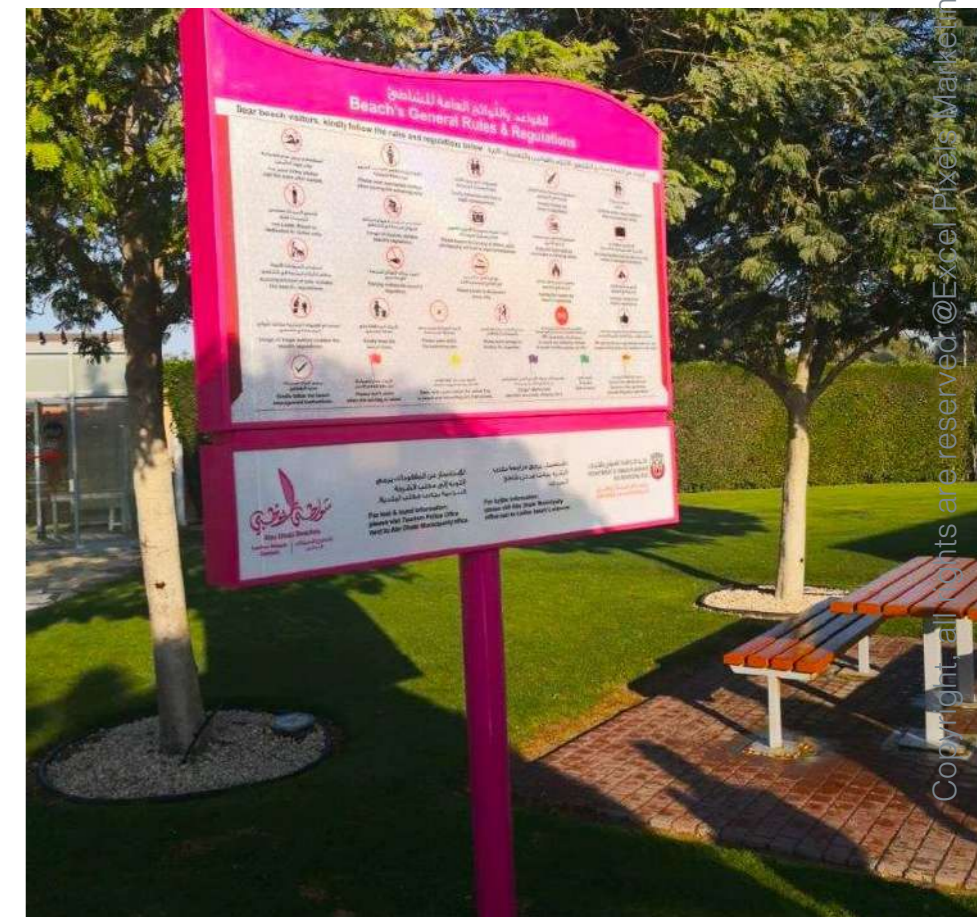
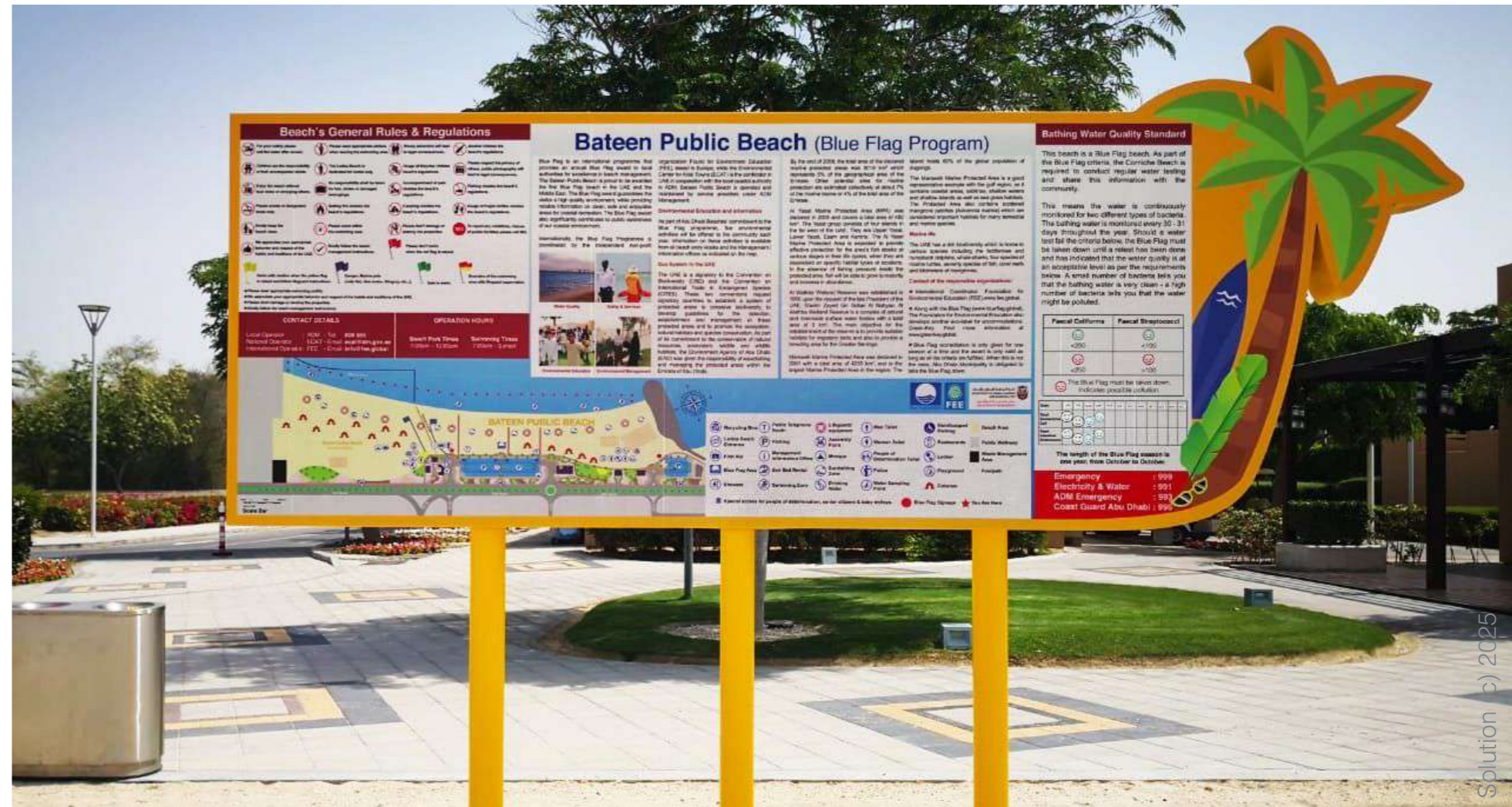
Rules & Regulation Signage, Beach Information & Gate Identification Signs.

## Client



## Delivered

Outdoor signage, Main Gate Signs, Flags, Rules & Regulation Stickers etc...



## Project

Main Identification  
Signage, Door Signage,  
Pylons, Flag Pole, Road  
Signs etc...

## Client



كلية فاطمة للعلوم الصحية  
FATIMA COLLEGE OF HEALTH SCIENCES

## Delivered

Indoor & Outdoor  
signage, Main Direction  
Pylons, Indoor Graphics



## Project

Main Identification Signage, Door Signage, Pylons, Flag Pole, Road Signs, Way finding Signs etc...

## Client



معهد أبوظبي للتعليم والتدريب المهني  
Abu Dhabi Vocational Education & Training Institute

## Delivered

Indoor & Outdoor signage, Main Direction pylons, Indoor Graphics



## Project

Main Identification  
Signage, Door Signage,  
Wall signage, Way finding  
Signs etc...

## Client



## Delivered

Indoor & Outdoor  
signage, Main Direction  
Pylons.



## Project

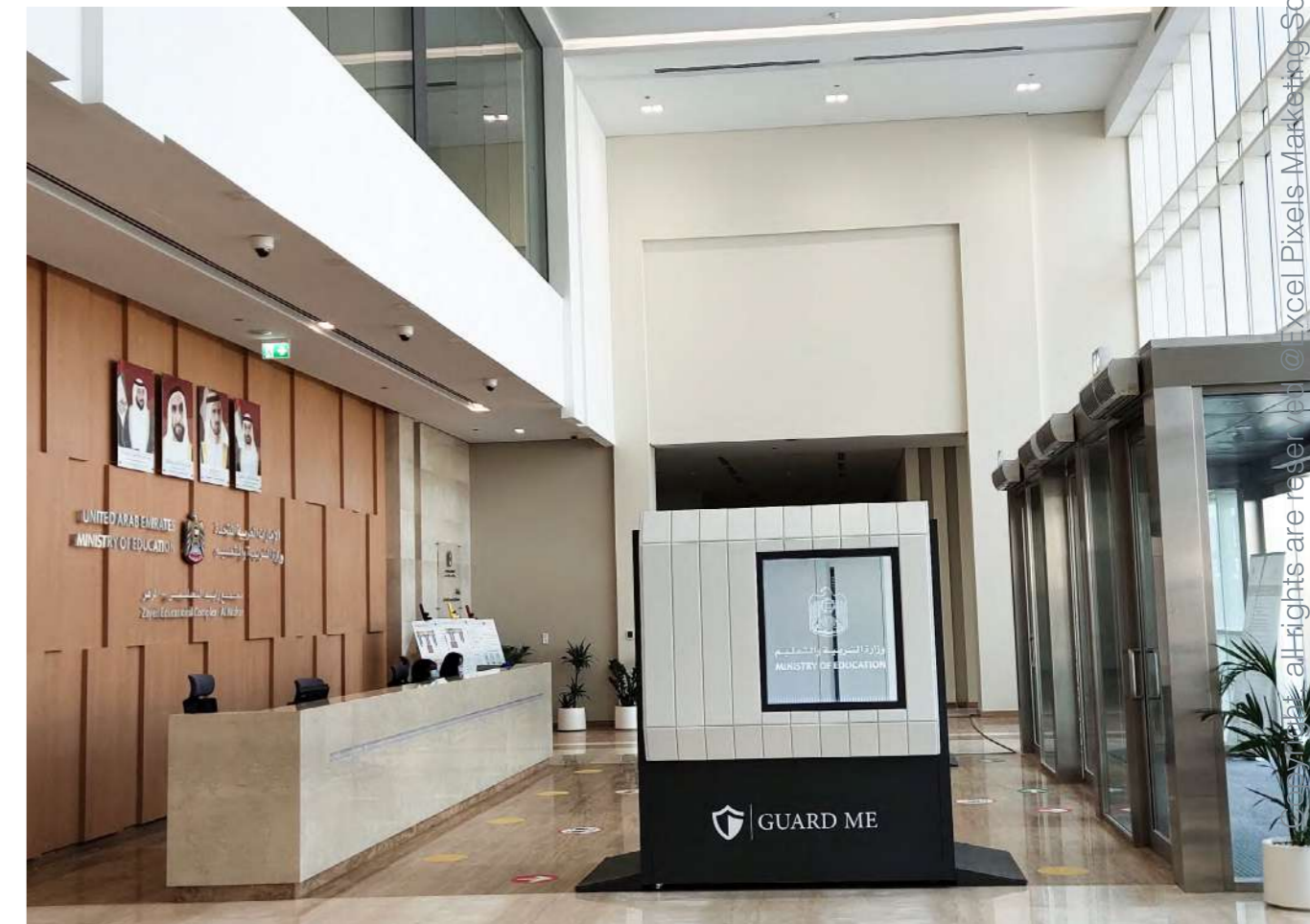
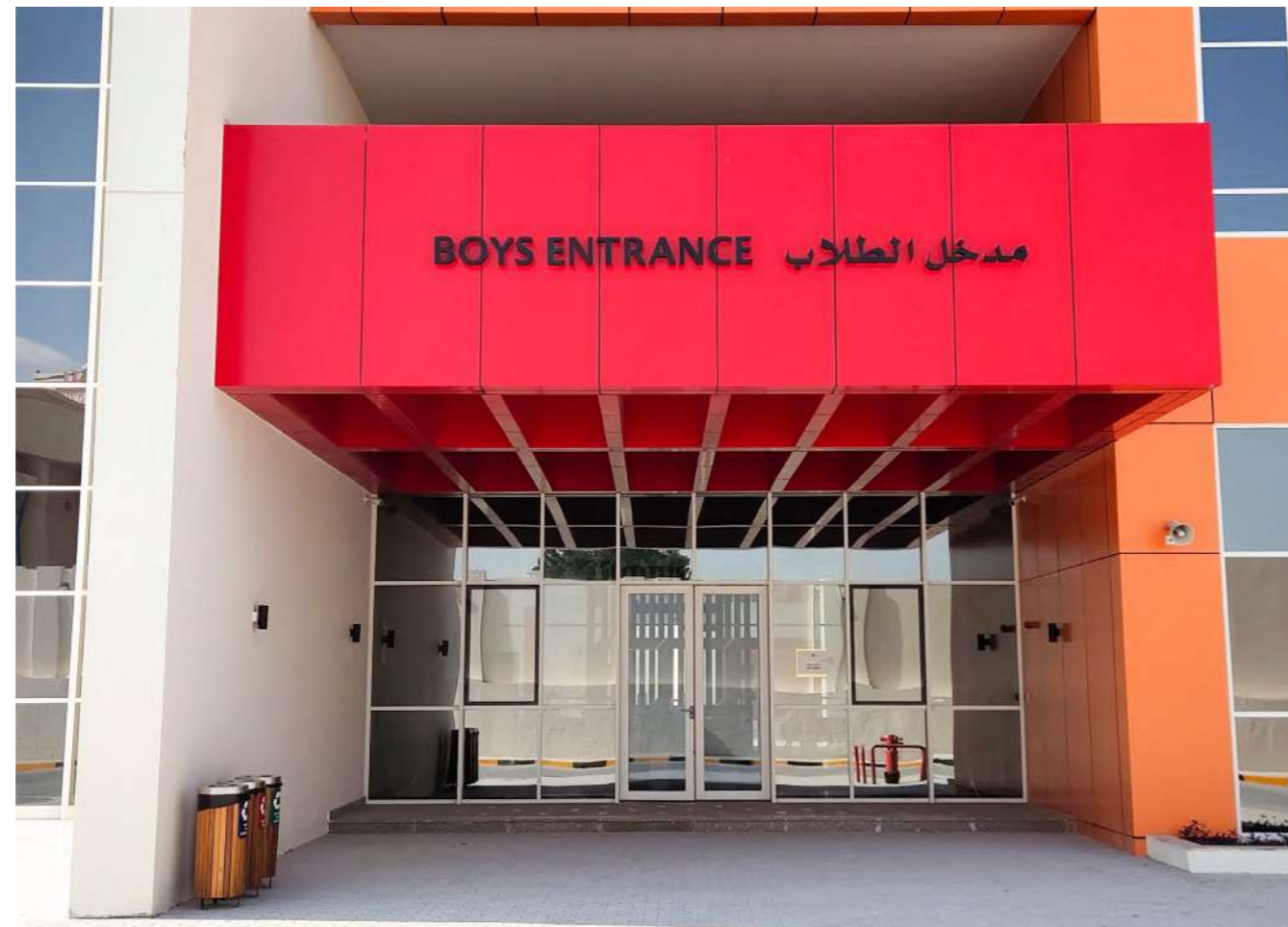
Main Identification  
Signage, Door Signage,  
Wall signage, Way finding  
Signs etc...

## Client



## Delivered

Indoor & Outdoor  
signage, Main Direction  
Pylons.



## Project

Main Identification  
Signage, Door Signage,  
Wall signage, Way finding  
Signs etc...

## Client



## Delivered

Indoor & Outdoor  
signage, Main Direction  
Pylons.



## Project

External Wayfinding Signage

## Client

دائرة التخطيط العمراني والبلديات  
DEPARTMENT OF URBAN PLANNING  
AND MUNICIPALITIES  
بلدية مدينة العين  
AL AIN CITY MUNICIPALITY



## Delivered

External Wayfinding Signage



## Project

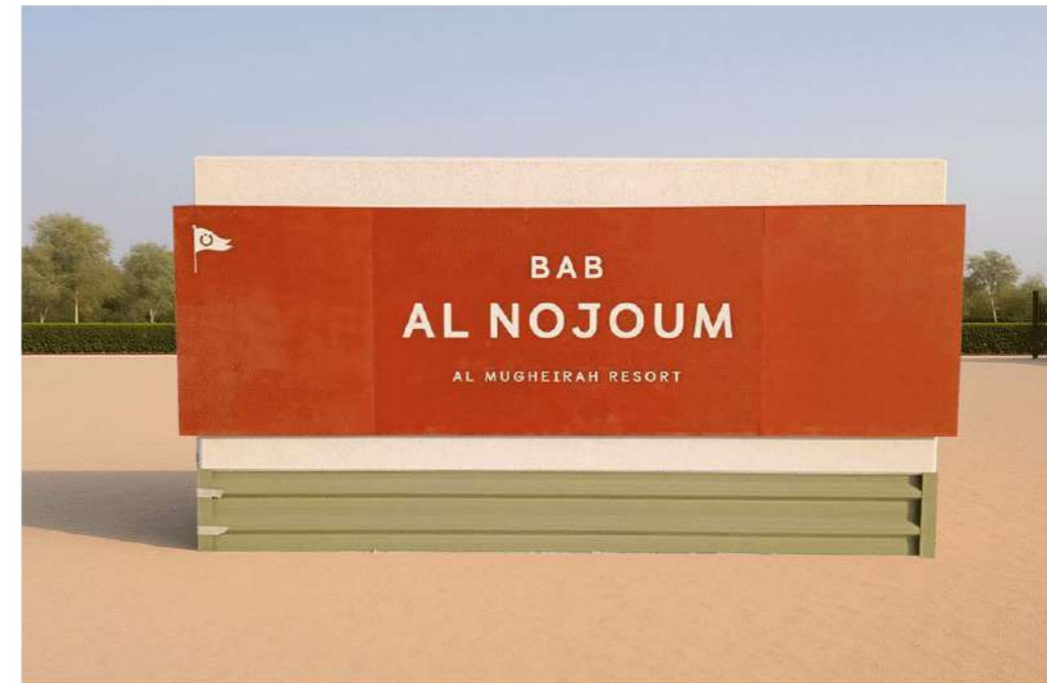
Main Identification  
Signage, Door Signage,  
Pylons, Flag Pole, Road  
Signs, Way finding Signs  
etc...

## Client

# MUDON

## Delivered

Indoor & Outdoor  
signage, Main Direction  
Pylons, Indoor Graphics



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## Project

Main Identification  
Signage, Door Signage,  
Pylons, Flag Pole, Road  
Signs, Way finding Signs  
etc...

## Client

# MUDON

## Delivered

Indoor & Outdoor  
signage, Main Direction  
Pylons, Indoor Graphics



## Project

Main Identification  
Signage, Door Signage,  
Pylons, Flag Pole, Road  
Signs, Way finding Signs  
etc...

## Client

# MUDON

## Delivered

Indoor & Outdoor  
signage, Main Direction  
Pylons, Indoor Graphics



## Project

Main Identification  
Signage, Door Signage,  
Pylons, Flag Pole, Road  
Signs, Way finding Signs  
etc...

## Client

# MUDON

## Delivered

Indoor & Outdoor  
signage, Main Direction  
Pylons, Indoor Graphics



## Project

Main Identification  
Signage, Door Signage,  
Pylons, Flag Pole, Road  
Signs, Way finding Signs  
etc...

## Client

# MUDON

## Delivered

Indoor & Outdoor  
signage, Main Direction  
Pylons, Indoor Graphics



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## Project

Door Signage, Evacuation Signage, Road Sign etc...

## Client



## Delivered

Door Signage, Evacuation Signage, Road Sign, etc...



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## Project

Building Signage,door signage,way finding signage etc...

## Client



## Delivered

Building Signage,door signage,way finding signage etc...



## Project

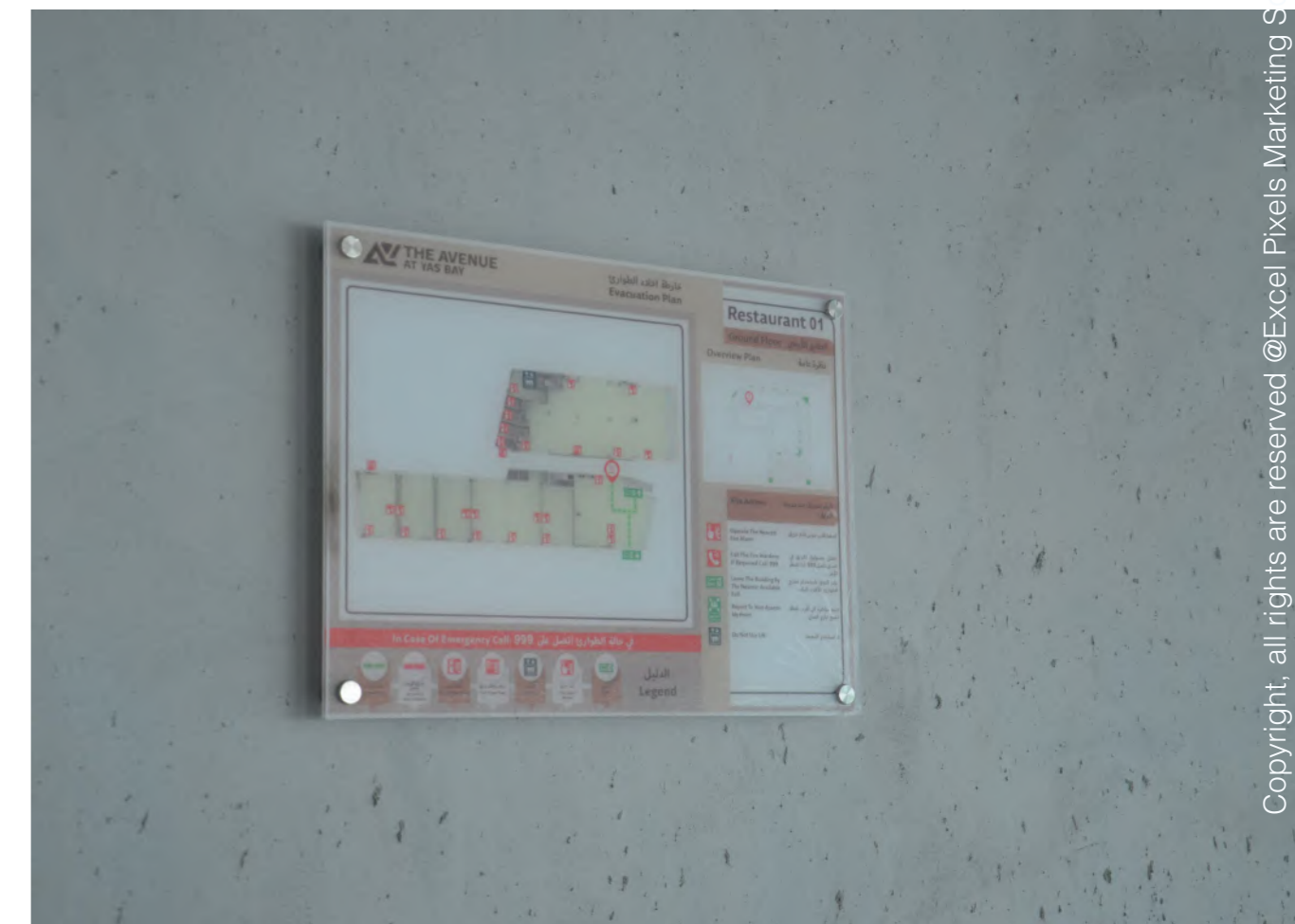
Main Identification Signage, Evacuation Signage, Door Signage, Road Sign etc...

## Client



## Delivered

Indoor & Outdoor signage, Main Direction, Indoor Graphics



## Project

Main Identification  
Signage, Door Signage,  
Pylons, Reception  
Design, Road Signs, Way  
finding Signs etc...

## Client



هيئة البيئة - أبوظبي  
Environment Agency - ABU DHABI

## Delivered

Indoor & Outdoor  
signage, Main Direction  
Pylons, Indoor Graphics



## Project

Door Signage,Way finding,information,Signage,Road Sign etc...

## Client



## Delivered

Door Signage,Way finding,information,Signage,Road Sign etc...



## Project

Main Signage, Reception Signage.

## Client



## Delivered

Main Signage and Reception Signage.



## Project

Fence Banner,  
Project Signage

## Client

# MÜDON

## Delivered

Fence Banner with  
installation, project sign  
board



# Shopdrawing Approvals

**EMAAR SOUTH VILLAGE RETAIL ON PLOT - GA 04A**

The Engineer : U+A Architects  
 CONTRACT : Emaar South Village Retail Package No:  
**SHOP DRAWINGS SUBMITTAL**  
 Date : 25-Nov-19 Submittal No: 16111-SD-AR-078 Rev.01

The Engineer : Mr. Osama Warid

| SI NO. | DRAWING NO. | Rev | DRAWING TITLE           | TYPE | STATUS |
|--------|-------------|-----|-------------------------|------|--------|
| 1      |             | 0   | BUILDING SIGNAGES "BOH" | SD   |        |

Approval [v] Working Drawings  
 Information [ ] Record [ ]  
 Construction [ ] Others Specify [ ]

Architectural [ ] Mechanical [ ]  
 Structural [ ] Electrical [ ]  
 As Built [ ] Builder's Work [ ]

The Contractor certifies that this submittal has been verified and co-ordinated by all related disciplines.  
 Signature: *[Signature]* 25/11/2019

**Engineer's Comments:**  
 1) SEE COMMENTS FROM REV. 0.  
 2) REFER TO THE ISSUED MESSAGE SCHEDULE FOR THE COLLECTED ARABIC TEXTS.  
 3) USE NEW EMAAR LOGO. REFER TO ISSUED GUIDELINES FROM EMAAR.

Approval Status:  
 1. APPROVED [ ] 2. APPROVED AS NOTED [x] 3. REJECTED [ ] 4. RESUBMIT AS NOTED [ ]

ARCH [ ] STRUCT [ ] MECH [ ] ELECT [ ]

RESIDENT ENGINEER  
*[Signature]* DATE: 27/11/19

Distribution: Head Office [ ] Client [ ] Other [ ]

Form No. UA-SITE-FRM-005, Rev. 00, Date 02-08-2018



**DUBAI ASSET MANAGEMENT** | **LACASA Architects & Engineering Consultants** | **TORNADO GROUP**

Project Title: Ghorroob Mirdiff Internal & External Plots Development  
 Contract Ref. DPAM-0008 & 0010

**Shop Drawing Submittal**  
 Submittal Ref. DPAM-0008-TOR-IN-ARC-SHD-107 Revision 2 Date: 02-June-2020

Structural  Architectural  Mechanical  Electrical  Plumbing  Others

Title/Subject: Internal Plot Signage

Attachment Details: DPAM-0010-EXPX-IN-ARC-ALL-SHD-027 to 31

| Sr. | Title                 | Shop drawing Reference                | Revision |
|-----|-----------------------|---------------------------------------|----------|
| 1   | Internal Plot Signage | As per attached List (Sheet 27 to 31) | 2        |

Note:- Shop drawing list must be included for transmittals containing more than "3" shop drawings. Shop drawings prepared by specialists must be sealed and signed by the specialist.

Contractor's Representative Signature: Eng. Asem Khawaja, Project Manager Date: 02-June-2020

**ENGINEER'S COMMENTS:**  
 1) Need to Coordinate with MEP outlet and stair door.  
 2) to Coordinate with Engineer before fixation at site.

Engineer's Representative Signature: *[Signature]* Date: \_\_\_\_\_

The CLIENT REPRESENTATIVE COMMENTS: (Where Applicable)

Client Representative Signature: \_\_\_\_\_ Date: \_\_\_\_\_

REVIEW STATUS:  
 AP-Approved  AAN-Approved as Noted  RR-Revise & Resubmit  R-Rejected



Client Consultant Contractor  
**mimar** | **TORNADO GROUP**

Project : P229- AL MIZHAR SECONDARY SCHOOL - DUBAI UAE

**SHOP DRAWING SUBMITTAL** SD Ref. P229-AMS-MIM-TOR-ARCH-SD-112 Revision 1

From TORNADO GROUP To CONSULTANT/CLIENT REPRESENTATIVE

Discipline:  Architectural  Structural  Electrical  Plumbing  Mechanical  Others

| SR | Drg. No.                      | Drawing Name                            | Rev. | STATUS |   |   |   |   |  |
|----|-------------------------------|---|------|--------|---|---|---|---|--|
|    |                               |   |      | A      | B | C | D | E |  |
| 1  | ZCO-MZR-TOR-AR-SD-EXPLEXS-01A | MAIN ENTRANCE SIGNAGE PERSPECTIVE VIEWS | 1    |        |   |   |   |   |  |
| 2  | ZCO-MZR-TOR-AR-SD-EXPLEXS-01  | ELEVATION B EXTERNAL SIGNAGE DETAILS    | 1    |        |   |   |   |   |  |
| 3  | ZCO-MZR-TOR-AR-SD-EXPLEXS-02  | ELEVATION D EXTERNAL SIGNAGE DETAILS    | 1    |        |   |   |   |   |  |
| 4  | ZCO-MZR-TOR-AR-SD-EXPLEXS-03  | MAIN ENTRANCE SIGNAGE LOCATION          | 1    |        |   |   |   |   |  |

Originator: Engr. Mohammad Sabeeb Date: 09 April 2020

Name/Signed by the Contractor's PM: Engr. Ahmad Al Bustami Date: 4/9/2020

Consultant Comments: No objection in principle, subject to:  
 > Fixation details along with structural calculation to be provided for review and approval.  
 > Detailed drawing showing the MEP requirement to be provided for review and approval.  
 > Ensure complying with UAE Gov. Guidelines.  
 > Ensure complying with approved material.  
 > Ensure coordination with other services.

Final approval subject to check up approval on site. 16/04/20

RECEIVED stamp: 09 APR 2020

RECEIVED stamp: 22 APR 2020



# Shopdrawing Approvals

**ADCE** **HEBERGER ENGINEERING** **تورنيديو جروب** **TORNADO GROUP**

**SUB CONTRACTORS APPROVAL FORM**

Project Name: AL SEEF PRECINCT AL RAHA BEACH, ABUDHABI, UAE File No: 1032  
 Consultant: HEBERGER ENGINEERING CONSULTING ENGINEERS Ref No: P596-TOR-DAS-PQ-AR-0030-01  
 Contractor: TORNADO GENERAL CONTRACTING LLC Date: 12-Feb-2022

Type of Work: Internal and External Signages  
 Sub Contractor Name: Excel Pixels Marketing Solution LLC

Company Profile Contents:  Prequalification  Valid Trade License  
 Organization Chart  Previous Approvals

CONTRACTOR: Pre-Qualification for Internal and External Signages

Originator of the submittal/ Eng: Ahmad Bustami Mob. No: 971 527924547  
 Contractor Authorized signature: TORNADO GEN CONTRACTING L.L.C Date: 12-Feb-22

CONSULTANT COMMENTS: **B No Objection Subject to Incorporation of All Comments as Noted**

Approval Status:  A: Approved  B: Approved as noted  C: Revise & Resubmit  D: Not Approved

Reviewer of the submittal/ Eng: Consultant Authorized signature: ADCE (Abu Dhabi Commercial Engineering) Received

Heberger Engineering AL RAHA BEACH, RBW6-14 Date NO. 1032, PROJ. 679

All the supportive documents must be presented and filed at project site.  
 \* (Approval does not relieve the Contractor from his contractual obligations and responsibilities) LLC

RECEIVED 19 FEB 2022

دائرة البلديات والنقل  
 DEPARTMENT OF MUNICIPALITIES AND TRANSPORT

نموذج اعتماد مواد  
**Material Approval Form**

Application No: 202201843387 Version: 1 Date: 2022-07-12

**Project Details** بيانات المشروع  
 Project Name: طريق الوصول لمشروع خليج المرفأ اسم المشروع  
 Access Road for Mirfa Bay Project  
 Contract No: C-001039-2020-0677 رقم العقد  
 Contractor: TORNADO GENERAL CONTRACTING L.L.C اسم المقاول  
 Consultant: دبليو.اس.اتكنز وشركاه لمأوراء البحار اسم الاستشاري  
 Client: مدن العقارية ش.م.ع اسم المالك  
 MODON PROPERTIES P.J.S.C

**Material Details** تفاصيل المادة  
 Material Type: مواد منجية نوع المادة  
 Spec. Ref: Standard Construction Specification - Part 1- Chapter 8 - Traffic Marking & Signs الرقم المرجعي للمواصفات  
 BOQ Ref: BILL NO. 08 : INFRASTRUCTURE OFF PLOT WORKS الرقم المرجعي لقائمة جدول الكميات  
 Material Description: TRAFFIC SIGNAGES - Reflective sheet, Fasteners, Post, Galvanizing & Paint System وصف المادة (نوع المادة ، مصنعة من ، الموديل)  
 Intended Usage: EXTERNAL TRAFFIC SIGNAGES العرض من الاستخدام  
 Manufacturer/ Source: AL JABER SIGNS LLC المصدر / المصنع  
 Supplier/Applicator: EXCEL PIXELS MARKETING SOLUTION المورد / المطبق  
 Sub-Contractor: TORNADO GENERAL CONTRACTING L.L.C المقاول الفرعي



154458  
 2022-07-13 14:36



2 من 1 صفحة

رقم المعاملة  
 202201843387

UNITED ARAB EMIRATES  
 MINISTRY OF ENERGY & INFRASTRUCTURE

الإمارات العربية المتحدة  
 وزارة الطاقة والبنية التحتية

AR-GF 013

طلب اعتماد مادة تعاقدية  
 CAR P-TOR-MAS-ME-0091-00 الرقم المرجعي: 2022/11/18 التاريخ

|                          |    |           |   |             |
|--------------------------|----|-----------|---|-------------|
| 2021 / 106 / 311904-7234 | مب | رقم العقد | إشياء وإنجاز مبنى مواقف سيارات متعدد الطوابق لمبنى وزارة الخارجية والتعاون الدولي بالنيطين / ابوظبي | اسم المشروع |
|                          |    |           | البياتي للعمارة والاستشارات الهندسية  | المقاول     |

| رقم البند بالعقد | بيان المادة              | مكان استخدامها    | بيان الماركة والموديل | بلد الصنع                | التاريخ المتوقع لاستخدام المادة | مدة التوريد |
|------------------|--------------------------|-------------------|-----------------------|--------------------------|---------------------------------|-------------|
| NA               | MEP IDENTIFICATION LABEL | داخل وخارج المبنى | اكمل بيكسلز           | الإمارات العربية المتحدة | 2023-01-01                      | 30 يوم      |

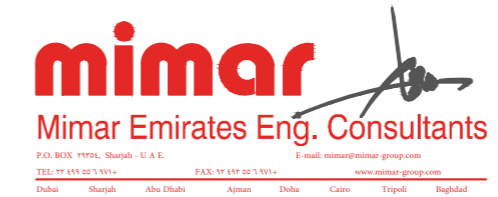
المحترمين  
 السيد / البياتي للعمارة والاستشارات الهندسية  
 يرجى التكرم باعتماد المادة / المواد المذكورة أعلاه و شكرا  
 ختم وتوقيع المقاول

توصية مهندس المشروع / مهندس الاستشاري :  
 لا مانع من الاعتماد على ان يتم الامتثال لملاحظات الاستشاري المرفقة قبل المباشرة بالاعمال  
 التوقيع: 12-12-2022

رويتنا ... الريادة العالمية المستدامة في الطاقة والمياه والبنية التحتية والإسكان والنقل



# Approved pre-qualifications from





# Corporate Gifts & Uniforms

- Trophy
- Gift Sets  
( Desk Calendar, Pens,  
Flash Drive, etc. )
- Polo / T-shirt
- Vest
- Coverall
- Hat / Cap



## Project

Trophy

## Client



مركز خدمات المزارعين بأبوظبي  
ABU DHABI FARMERS' SERVICES CENTRE

## Delivered

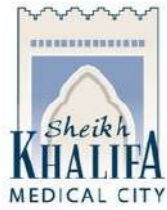
Glass Trophy



**Project**

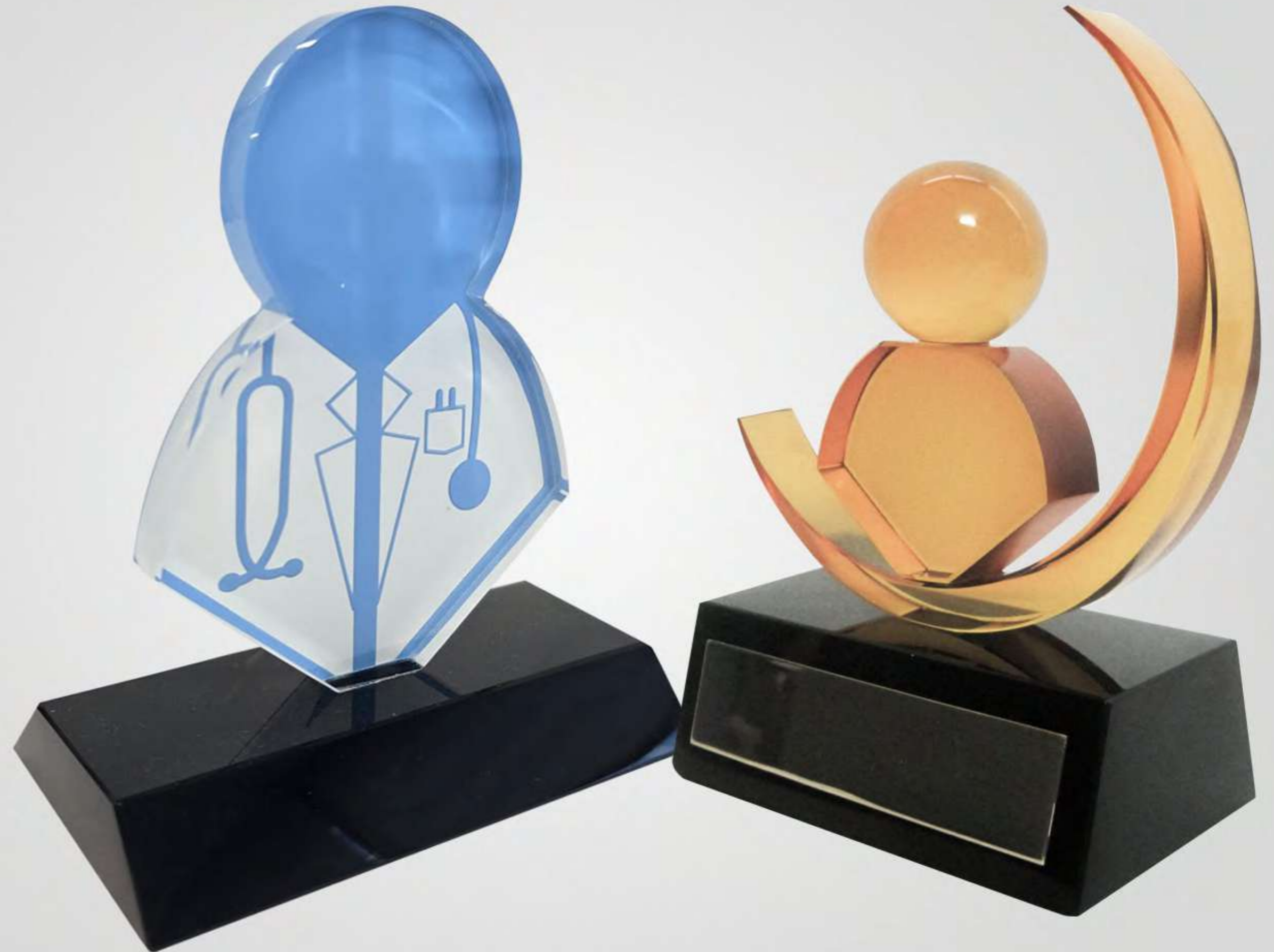
Trophy

**Client**



**Delivered**

Glass Trophy



## Project

Trophy

## Client



## Delivered

Glass Trophy



## Project

Trophy

## Client



## Delivered

Glass Trophy



## Project

Trophy

## Client



## Delivered

Trophy



## Project

Trophy

## Client



## Delivered

Glass Trophy



تم تكريم المهندس إبراهيم الرميثي  
بجائزة الشكر والتقدير إلى المهندس إبراهيم الرميثي  
متمنين له دوام التوفيق والسعادة في حياته القادمة.



## Project

Trophy

## Client



## Delivered

Glass Trophy



## Project

Trophy

## Client



## Delivered

Trophy



## Project

Trophy

## Client



## Delivered

Trophy



## Project

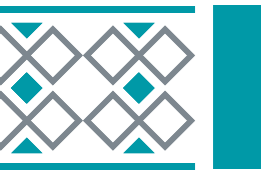
Lanyard

## Client



## Delivered

Lanyard



## Project

Certificate Holder

## Client



دائرة الصحة  
DEPARTMENT OF HEALTH

## Delivered

Certificate Holder



## Project

Safety Uniform

## Client



## Delivered

Safety Uniform Set  
Coverall Suit, Hard Hat,  
Reflective Vest, Earmuffs,  
and Safety Shoes.



Corporate Gifts  
and Uniforms

## Project

Safety Vest

## Client



## Delivered

Safety Vest



Corporate Gifts  
and Uniforms

## Project

Lifeguard Uniform

## Client



## Delivered

Long Sleeves Upper,  
Shorts, and Hat



## Project

Beach Uniform

## Client



تورنيدو جروب  
TORNADO GROUP



## Delivered

Long-sleeves shirt,  
and Polo-shirt



## Project

Vest

## Client



## Delivered

Vest



## Project

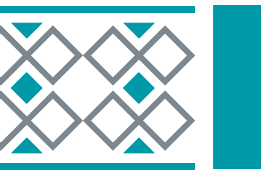
Cap

## Client



## Delivered

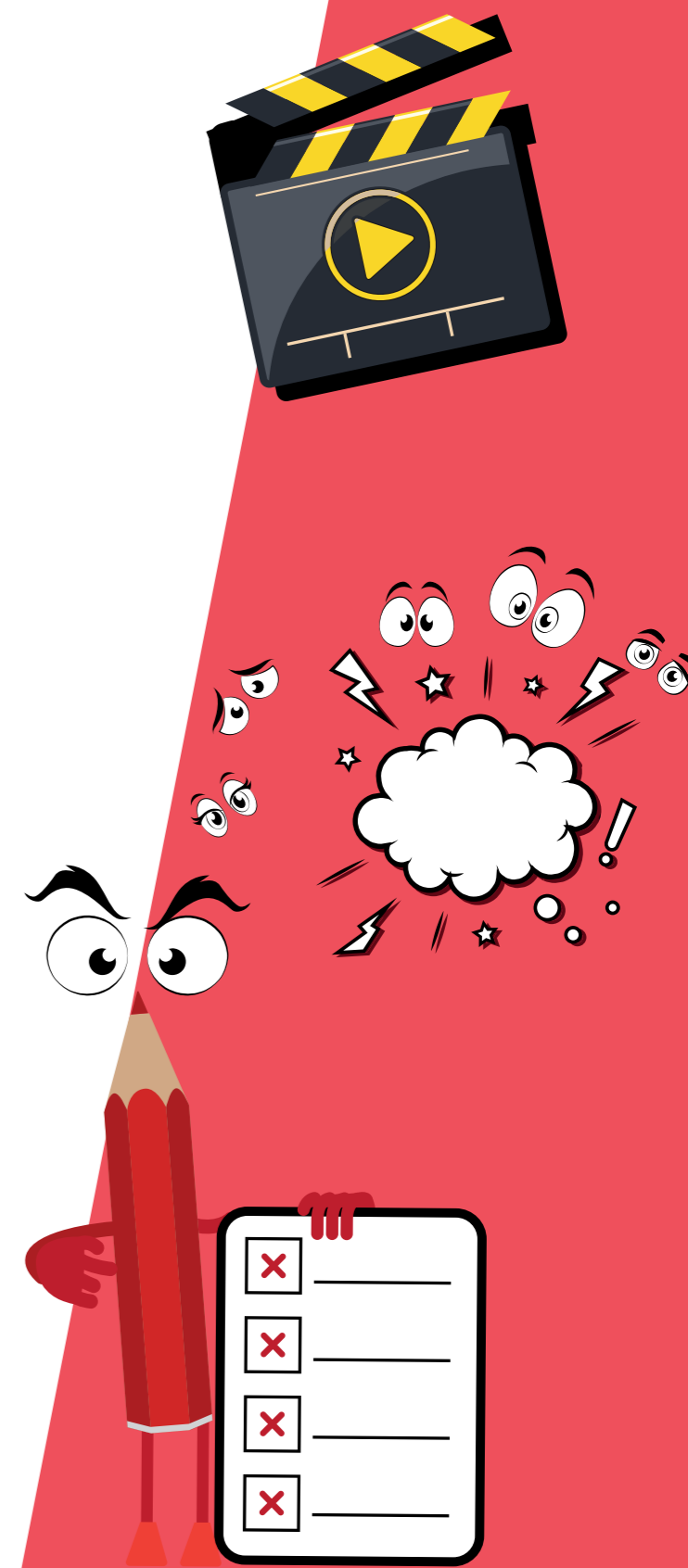
Cap





# 2D/3D Animations & Explainer Videos

- 2D Animations
- 3D Animations
- Motion Graphics
- Top Motion Videos
- Explainer Videos
- Slideshow Videos
- and more



## Project

ADNOC Yas Business  
Center

## Client



## Delivered

100 seconds 3D  
Animated Explainer  
video



يرجى الاستماع بعناية إلى إجراءات السلامة الهامة

## Project

ADNOC Ruwais City  
Fire Escape Plan

## Client



## Delivered

100 seconds 3D  
Animated Explainer  
video with 2D motion  
graphics.



سلامتك هي أولويتنا

## Project

ADNOC Ruwais City  
Fire Escape Plan

## Client



## Delivered

60 seconds 2D Explainer  
video.

100%  
HSE

شكراً لكم، ونتمنى لكم يوماً سعيداً



## Project

The Adventures of Pests

## Client

## Delivered

6 minutes animated 2D  
explainer video, and  
Flash Drive Card with UV  
print.



## Project

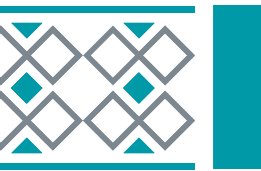
Ezba

## Client



## Delivered

2-Minute Cinematic 3D  
Animated Explainer Vid-  
eo



## Project

Explainer Videos

## Client



## Delivered

2D Explainer Videos



Safety Use of Pesticides



The Farm



Protect Your Family from Pests



How to Protect Your House from Ants



## Project

Explainer Videos

## Client



## Delivered

2D Video

# SHOWCASING OUR AI-DIGITAL TWIN

DESIGNED TO AUTOMATE AND OPTIMISE  
WATER NETWORK OPERATION.

## Project

Explainer Videos

## Client



## Delivered

Ai Videos



تأسست طاقة للتوزيع نتيجة اندماج شركة أبوظبي للتوزيع وشركة العين للت

## Project

Explainer Videos

## Client



## Delivered

2D Animation  
with Ai Videos

# SMART UPGRADES IN ACTION

ENERGY-SAVING LIGHTING,  
SENSORS, AND DIGITAL METERS.





## Project

Explainer Videos

## Client



## Delivered

2D Animation  
with Ai Videos



### A DIGITAL TWIN POWERED BY REAL-TIME DATA

Real-Time Data Feed

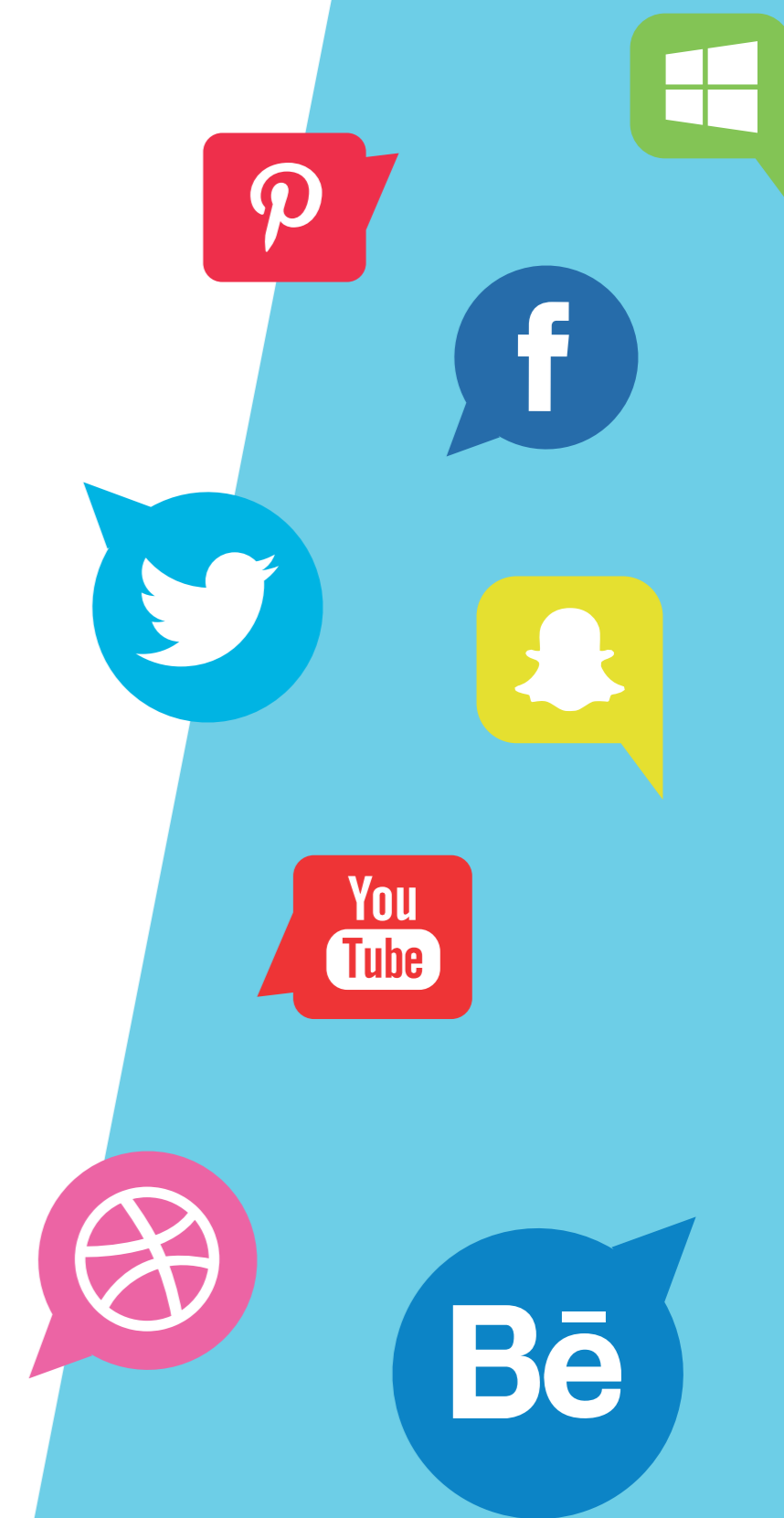


Smart  
Infrastructure



# Social Media Campaigns

- Social Media Strategies
- Advertisement Campaigns
- Social Media Management
- Post Design
- Story design
- Brand Setting Videos
- Short Advertisement Video





# Social Media Marketing Strategy & Execution

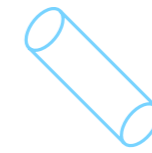
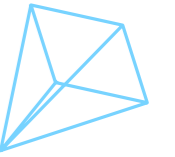


We, Excel Pixels Marketing Solutions, will bring you significant opportunities to optimize existing marketing and branding efforts to leverage the social components to attract additional prospects, customers, and revenue.

Through consulting, strategy and execution, Excel Pixels Marketing Solution will lead the proper implementation of Social Media channels that will further build the brand, loyal customer base, and community.

- ◆ General Social Media Strategy and Social Integrated Marketing consulting.
- ◆ Formal Analysis of current marketing deployment, Social strategy development, and integration.
- ◆ Social Media Account creation, management.
- ◆ Fan page custom landing page design and implementation.

- ◆ Development and execution of a social content strategy.
- ◆ Management of Fan page posting - We will be posting 3-1 times per day.
- ◆ Management of Twitter posting.
- ◆ Cross channel flow consulting from all media sites including website, fan page, Twitter, etc.
- ◆ General text, photo, video, and other posts to Social Media umbrella sites.
- ◆ General compilation and coordination of client news, events, community involvement postings within Social Media umbrella sites.
- ◆ Social Media cross-pollination and marketing integration plan and execution, ensuring all client channels are integrated and draw on one another toward social media.
- ◆ Responding and engaging with fans and followers to build relationships.



## Project

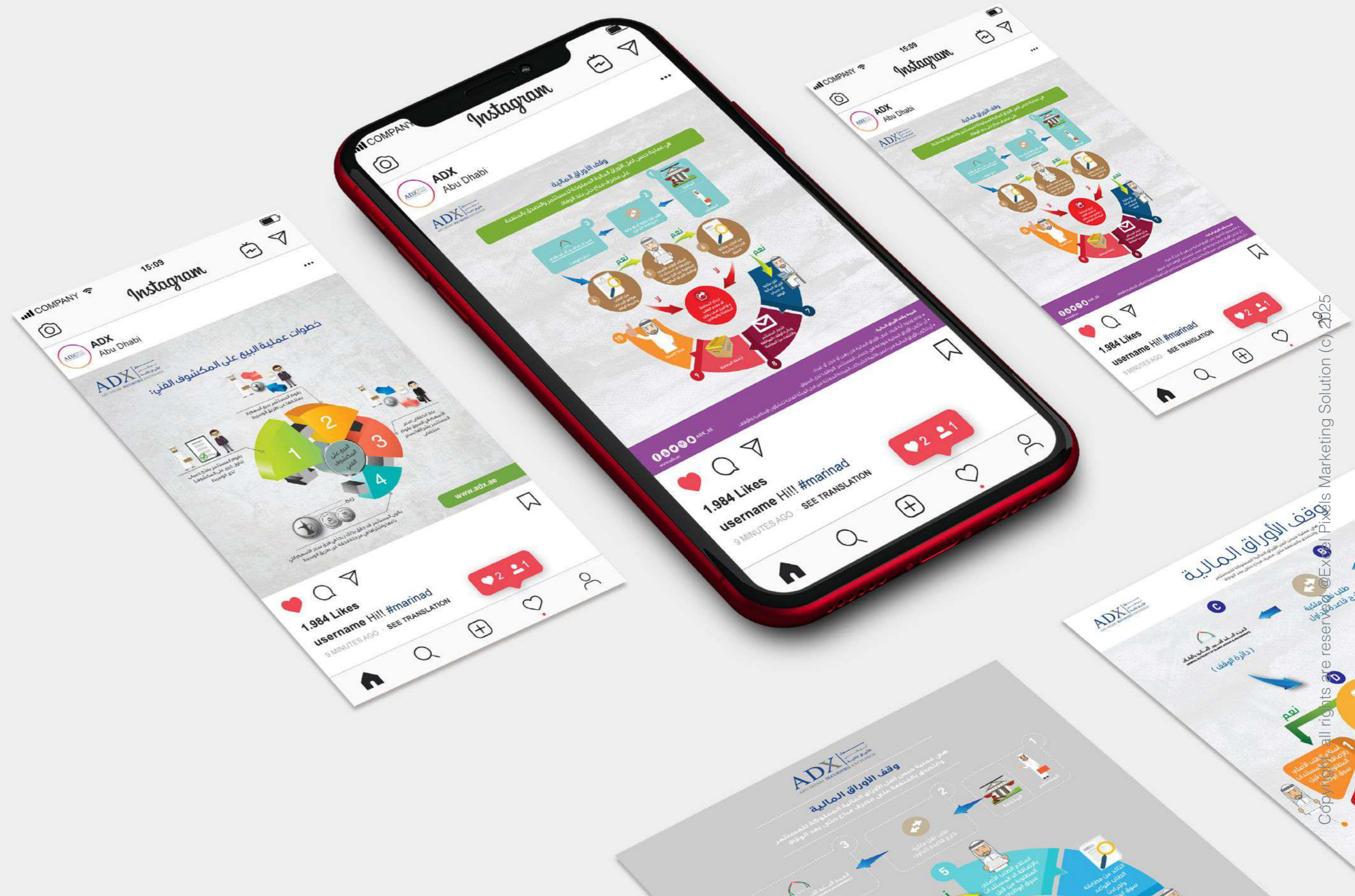
ADX Social Media Posts  
Design &  
Infographics Design

## Client



## Delivered

Facebook & Instagram  
Posters



## Project

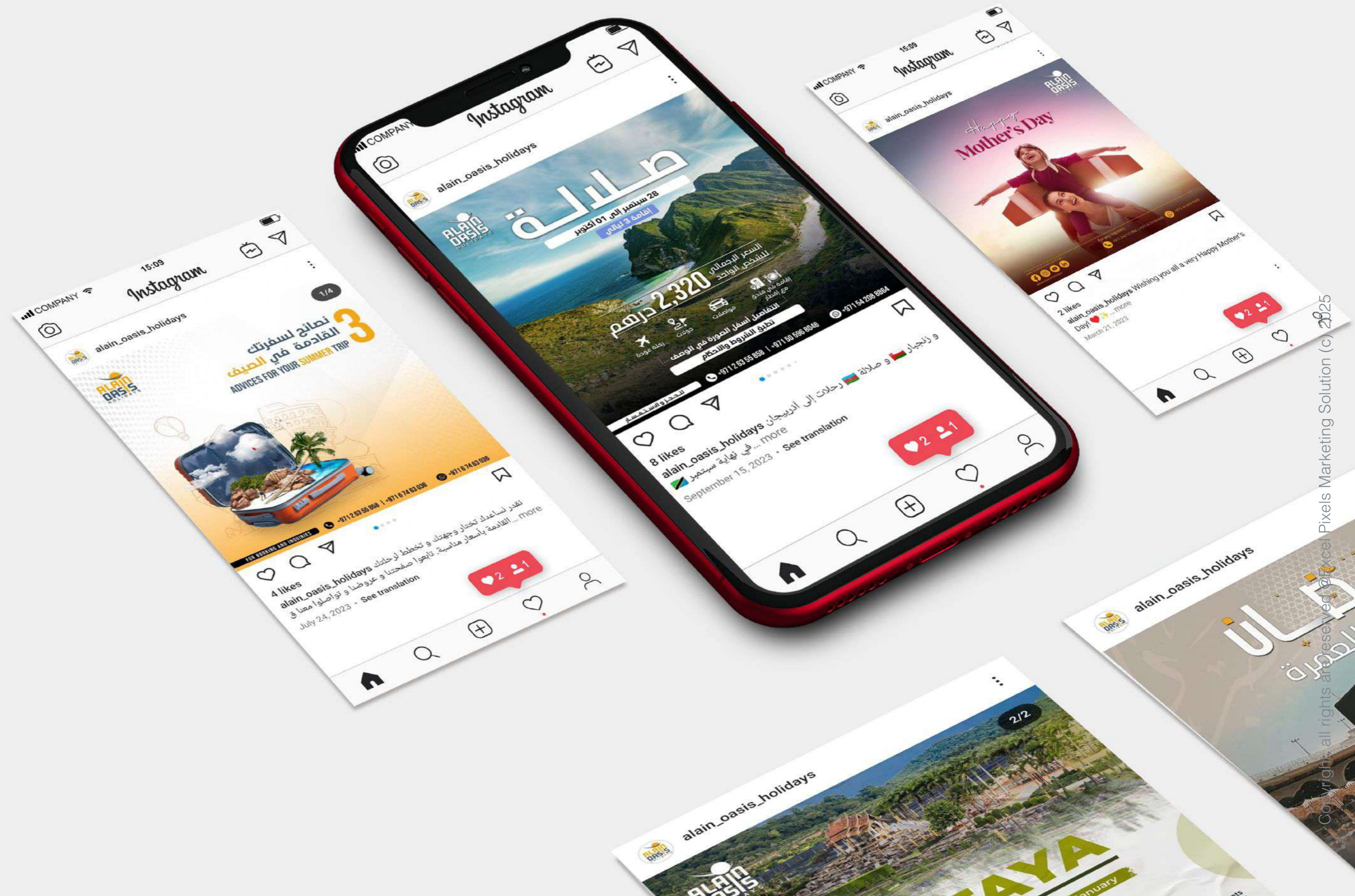
Al Ain Oasis Holidays  
Social Media Posts  
Design

## Client



## Delivered

Facebook & Instagram  
Posters



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## Project

Social Media Marketing

## Client



## Delivered

Social Media Management - Facebook & Instagram



## Project

PCC Social Media Campaign

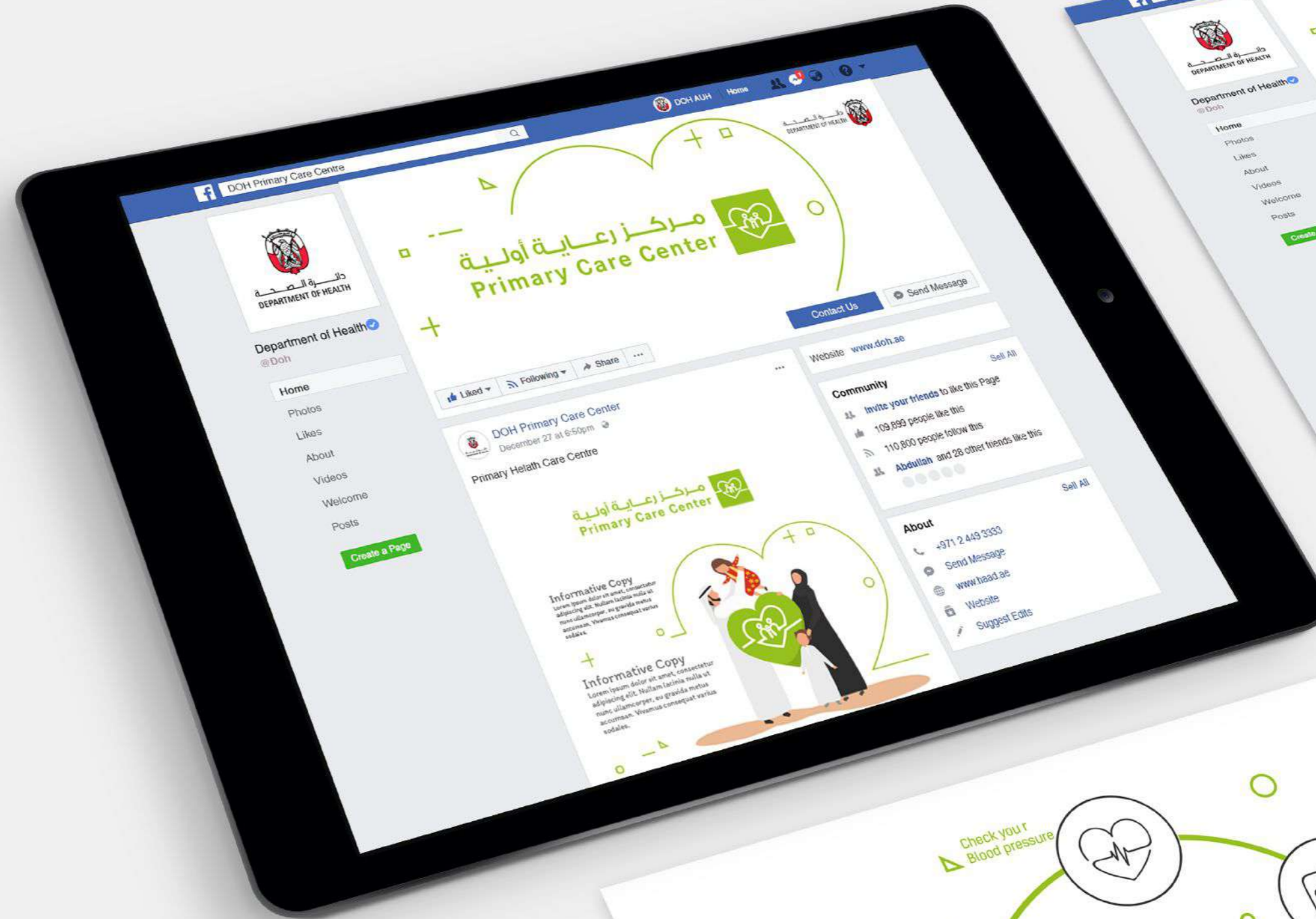
## Client



دائرة الصحة  
DEPARTMENT OF HEALTH

## Delivered

Digital Campaign Concept





# Web Design App Design

- Website Design
- Website Maintenance
- Website Graphics
- Website Content Writing
- SEO & Link Building
- Desktop/Mobile Ready Designs
- App Design
- UI/UX Design



## Project

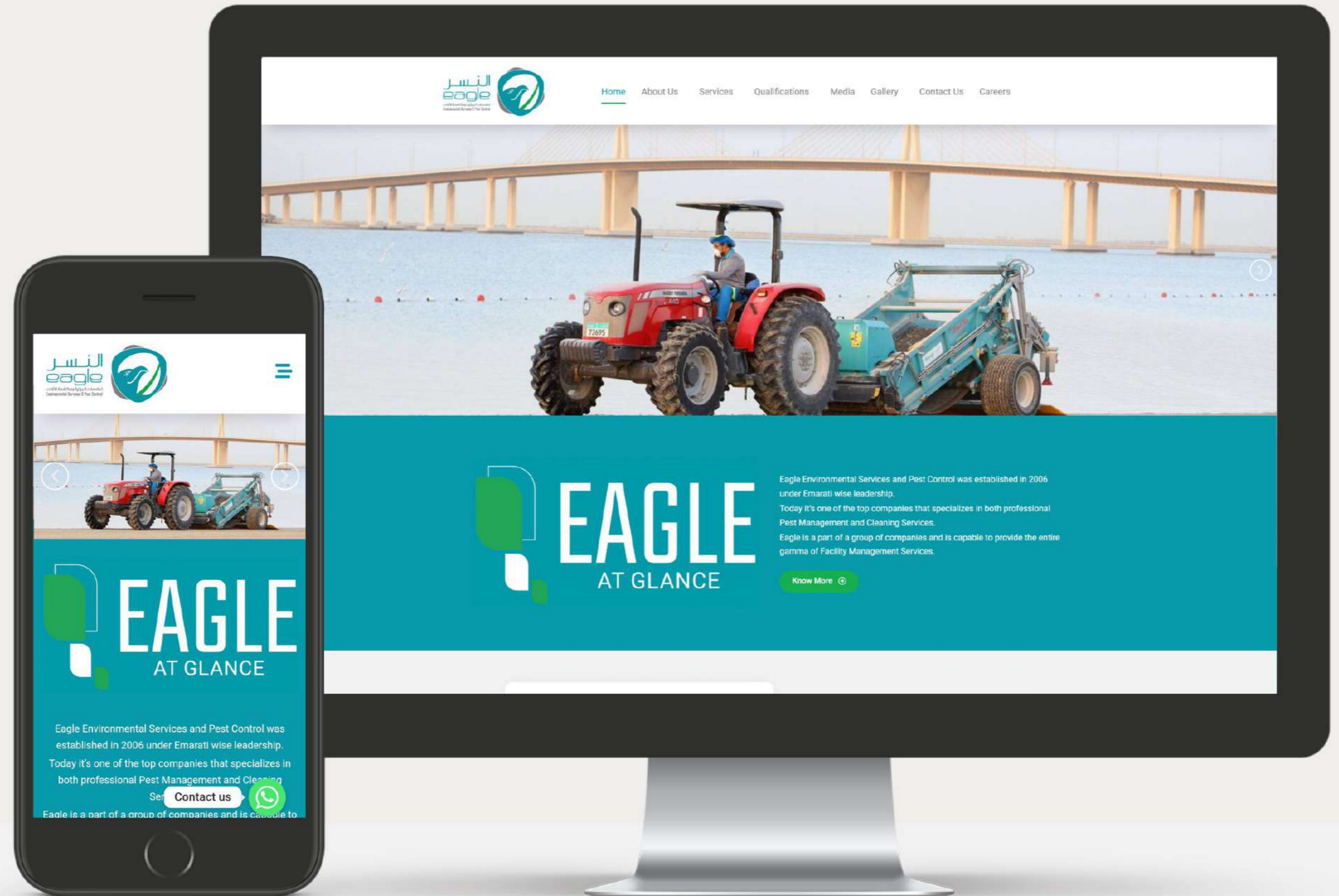
Eagle Environmental Services & Pests Control Full Re-branding.

## Client



## Delivered

Facebook & Instagram Posters



## Project

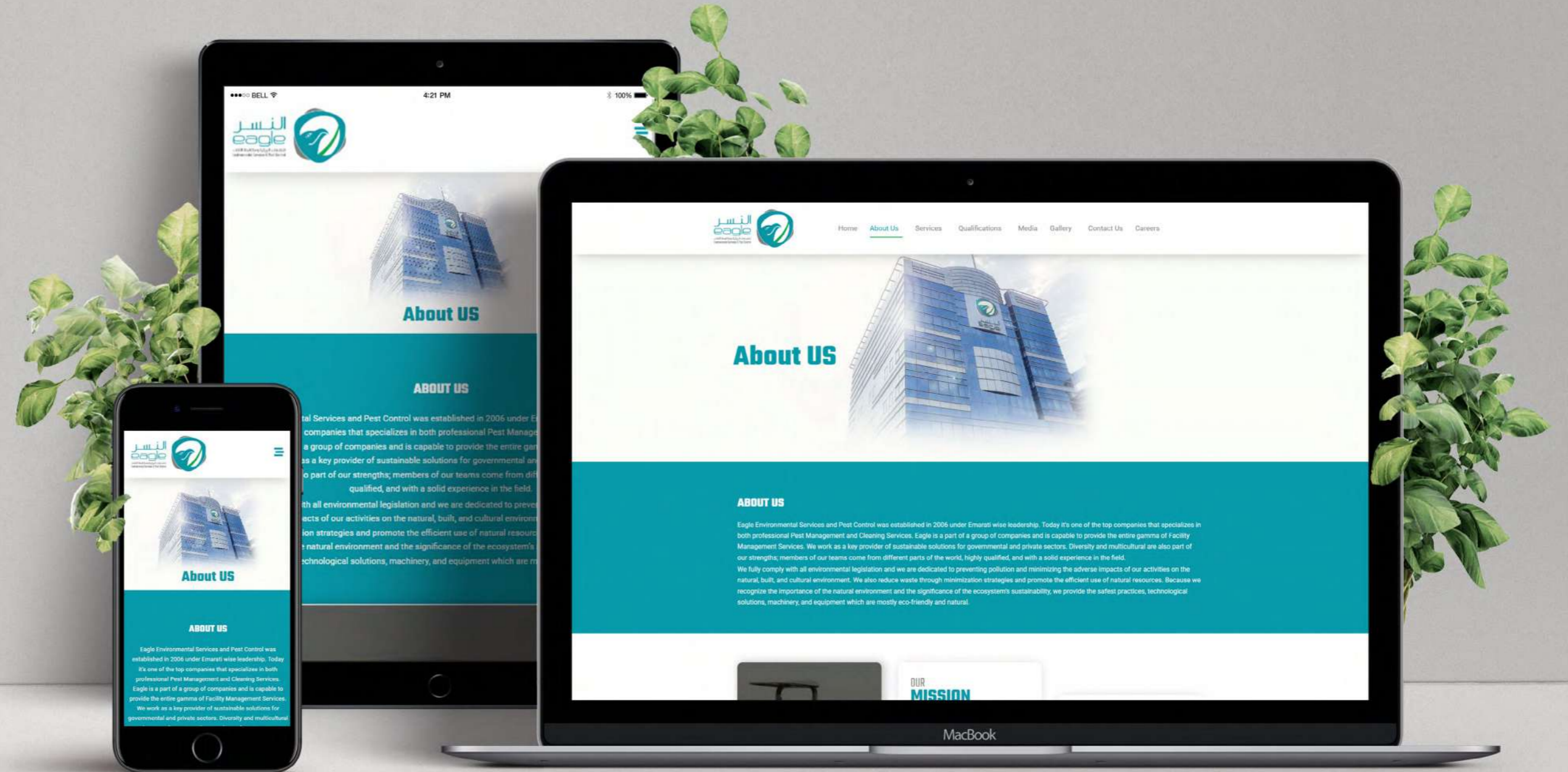
Eagle Environmental Services & Pests Control Full Re-branding.

## Client



## Delivered

Facebook & Instagram Posters



## Project

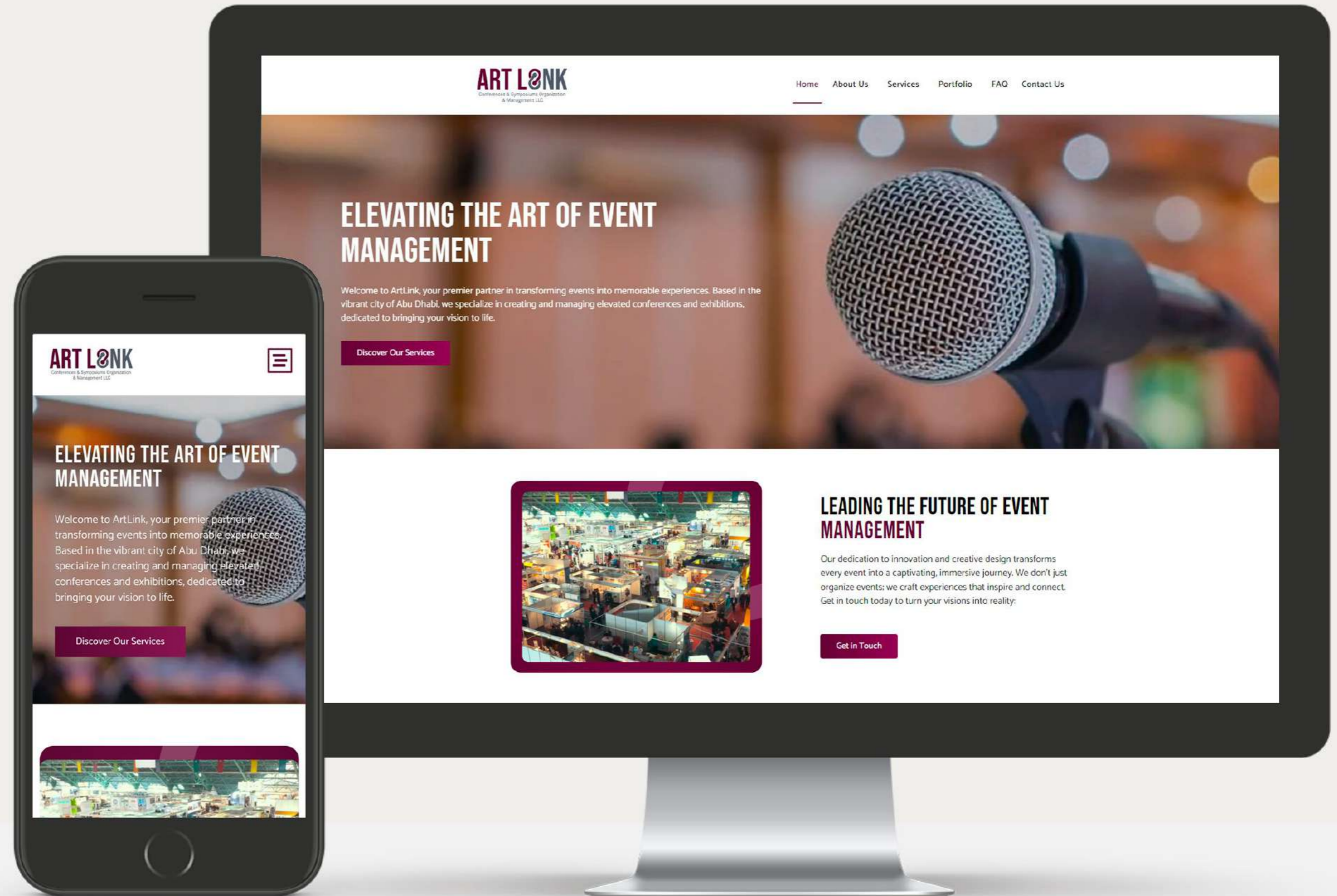
Artlink Conferences & Symposiums Organizations & Management LLC  
Full Re-branding.

## Client



## Delivered

Facebook & Instagram  
Posters



## Project

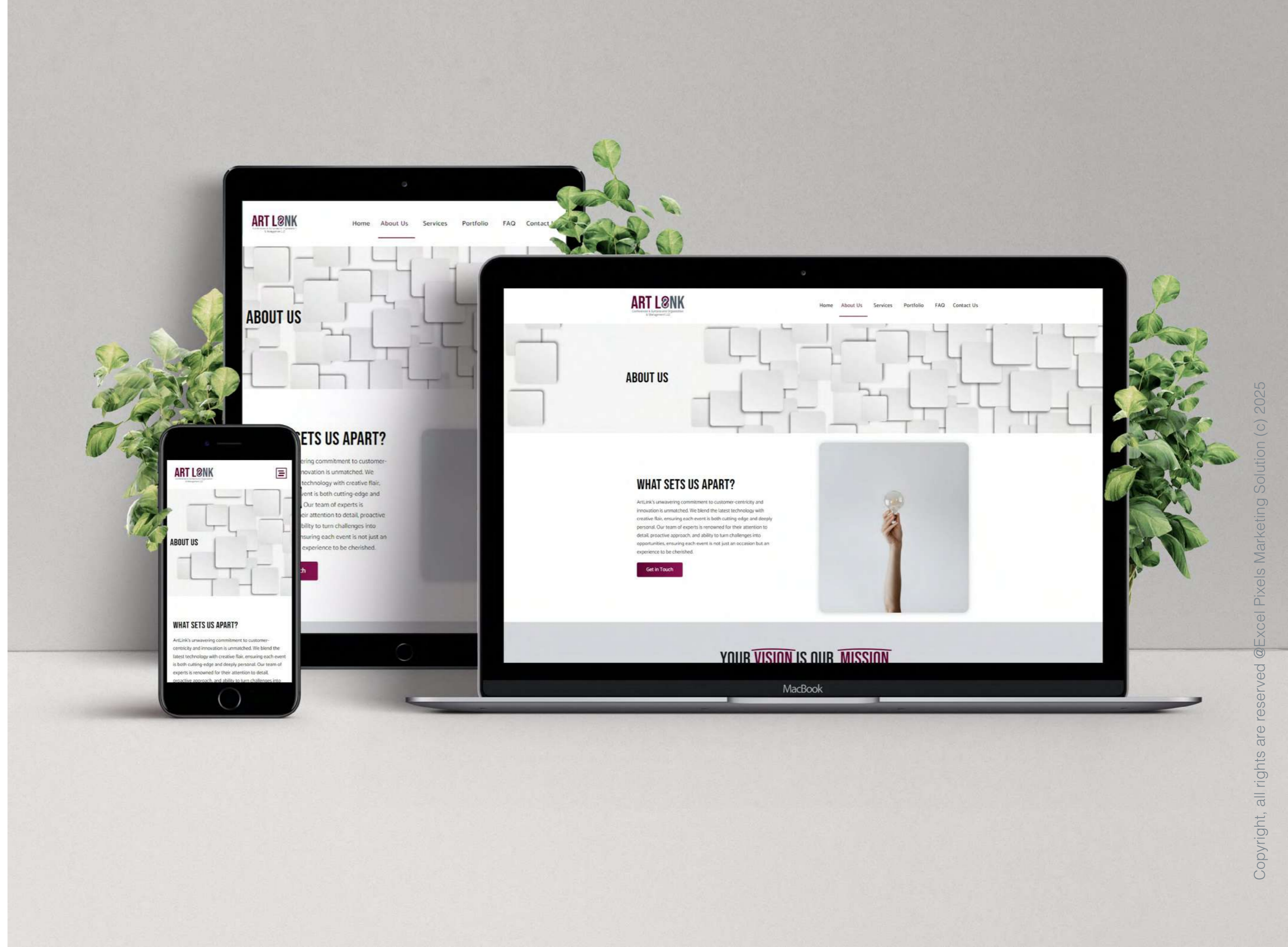
Artlink Conferences & Symposiums Organizations & Management LLC  
Full Re-branding.

## Client



## Delivered

Facebook & Instagram  
Posters



## Project

Excel Pixels Marketing Solutions  
Full Re-branding.

## Client



## Delivered

Facebook & Instagram  
Posters



## Project

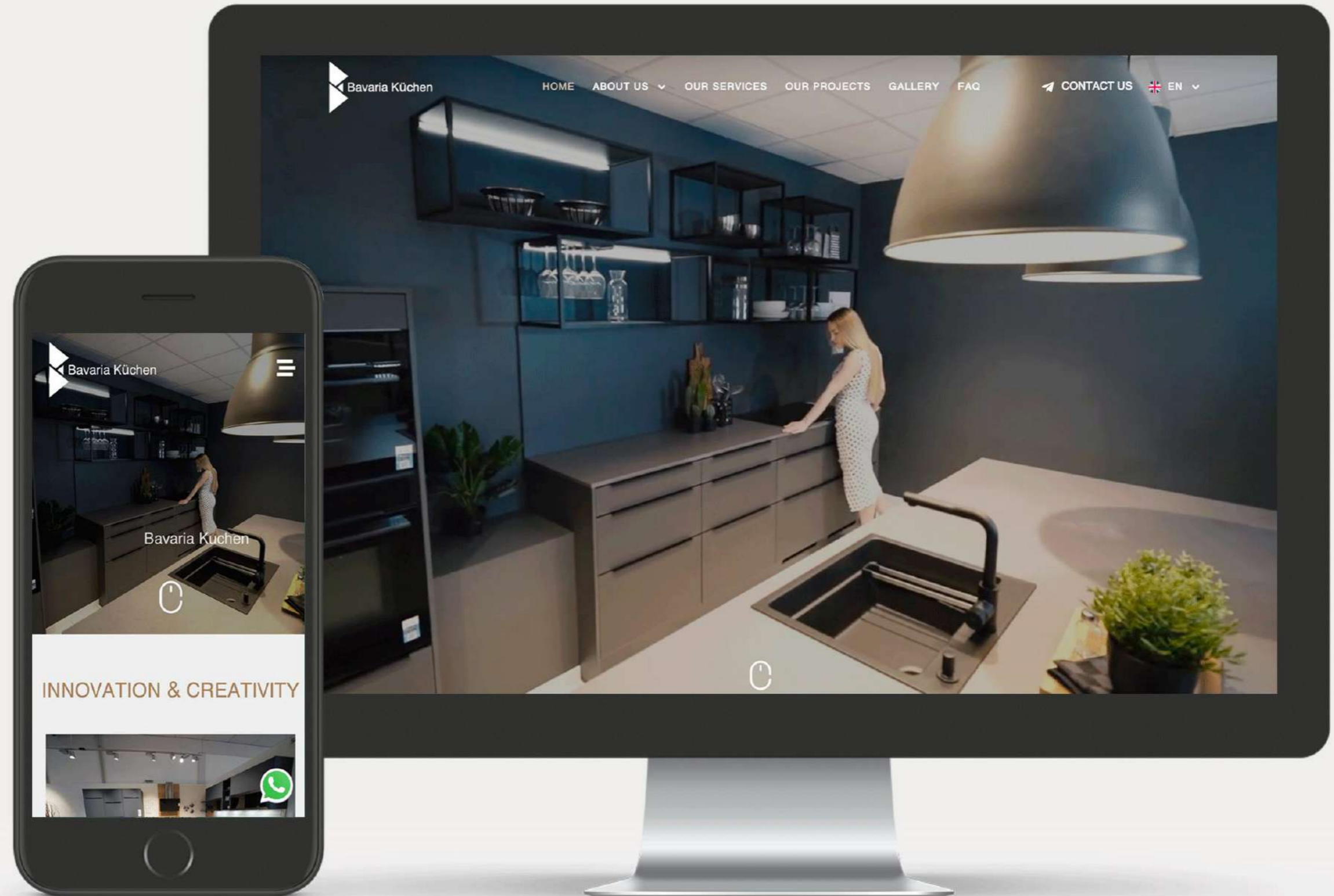
Excel Pixels Marketing Solutions  
Full Re-branding.

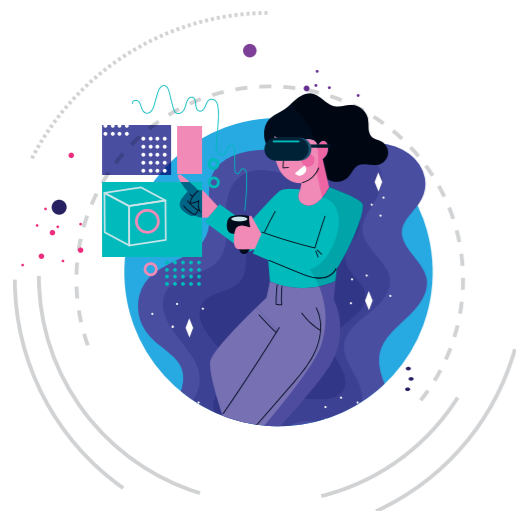
## Client



## Delivered

Facebook & Instagram  
Posters





# AR & VR Campaigns

- Virtual Events
- AR Campaigns
- VR Designs
- Touchscreen Graphics
- Touch Wall projections
- Hologram Installation
- and more



## Project

The Journey of Waste in Augmented Reality

## Client



## Delivered

AR Poster Design &  
Video. HTML



## Project

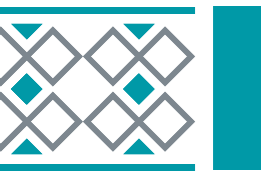
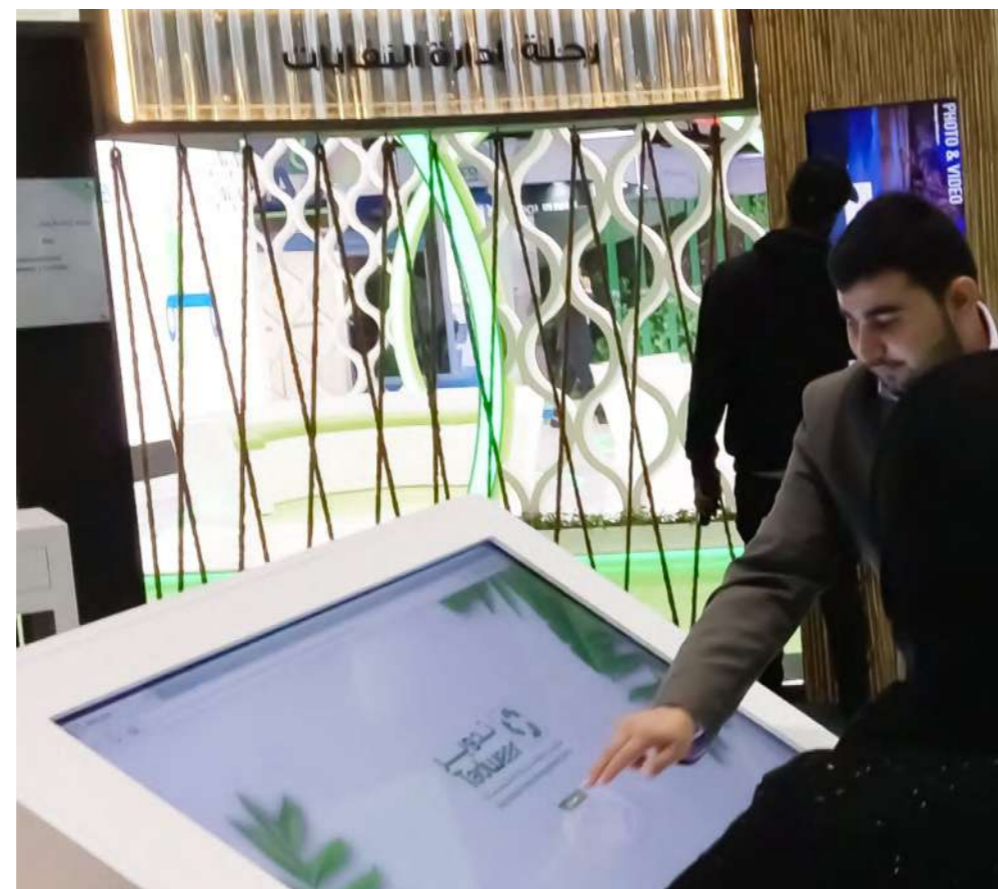
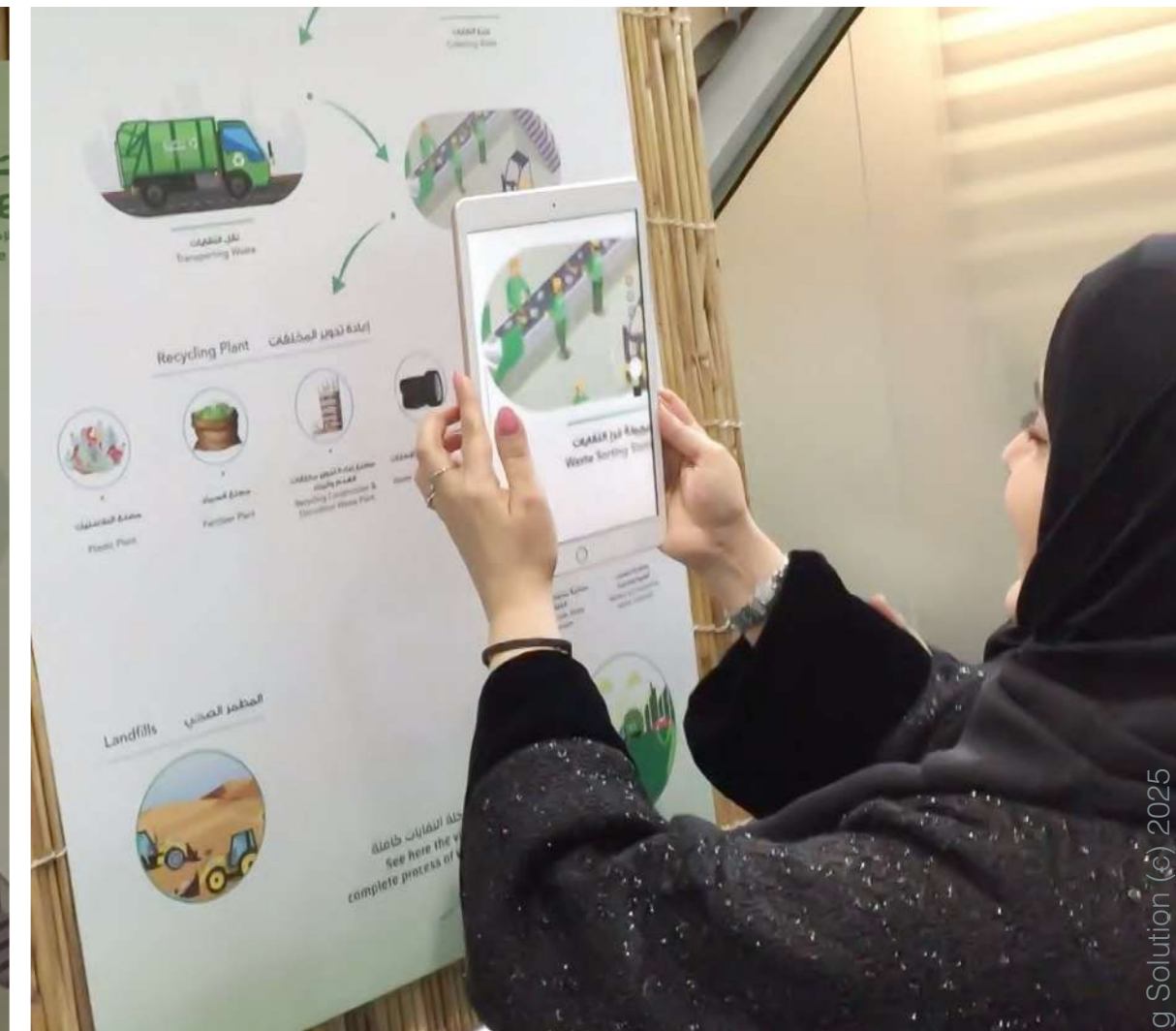
The Journey of Waste in Augmented Reality

## Client



## Delivered

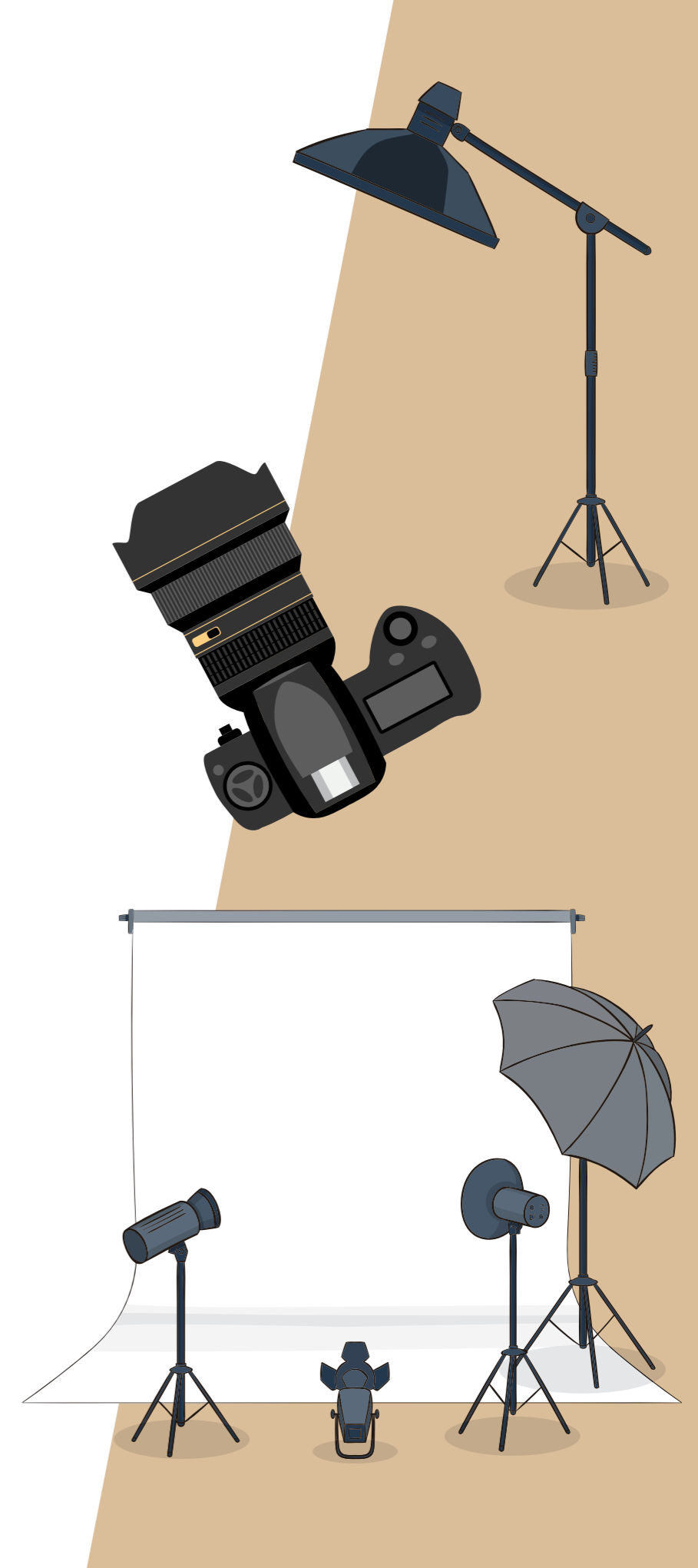
AR Poster Design & Video. HTML-coded infographics.





# Cinematography & Photography

- Storyboards
- Videography
- Short Corporate Videos
- Video + Motion Graphics
- Corporate Photoshoots
- Standard Photoshoots
- and more



## Project

Department of Energy

## Client



دائرة الطاقة  
DEPARTMENT OF ENERGY

## Delivered

52 seconds 4k resolution  
cinematic type campaign  
video.

كل لحظة نعيشها.. لا تقدر بثمن  
نؤمن بمسؤوليتنا

## Project

Explainer Videos

## Client



## Delivered

Corporate Video

# عندما تجتمع الخبرات وتتحد الجهود



## Project

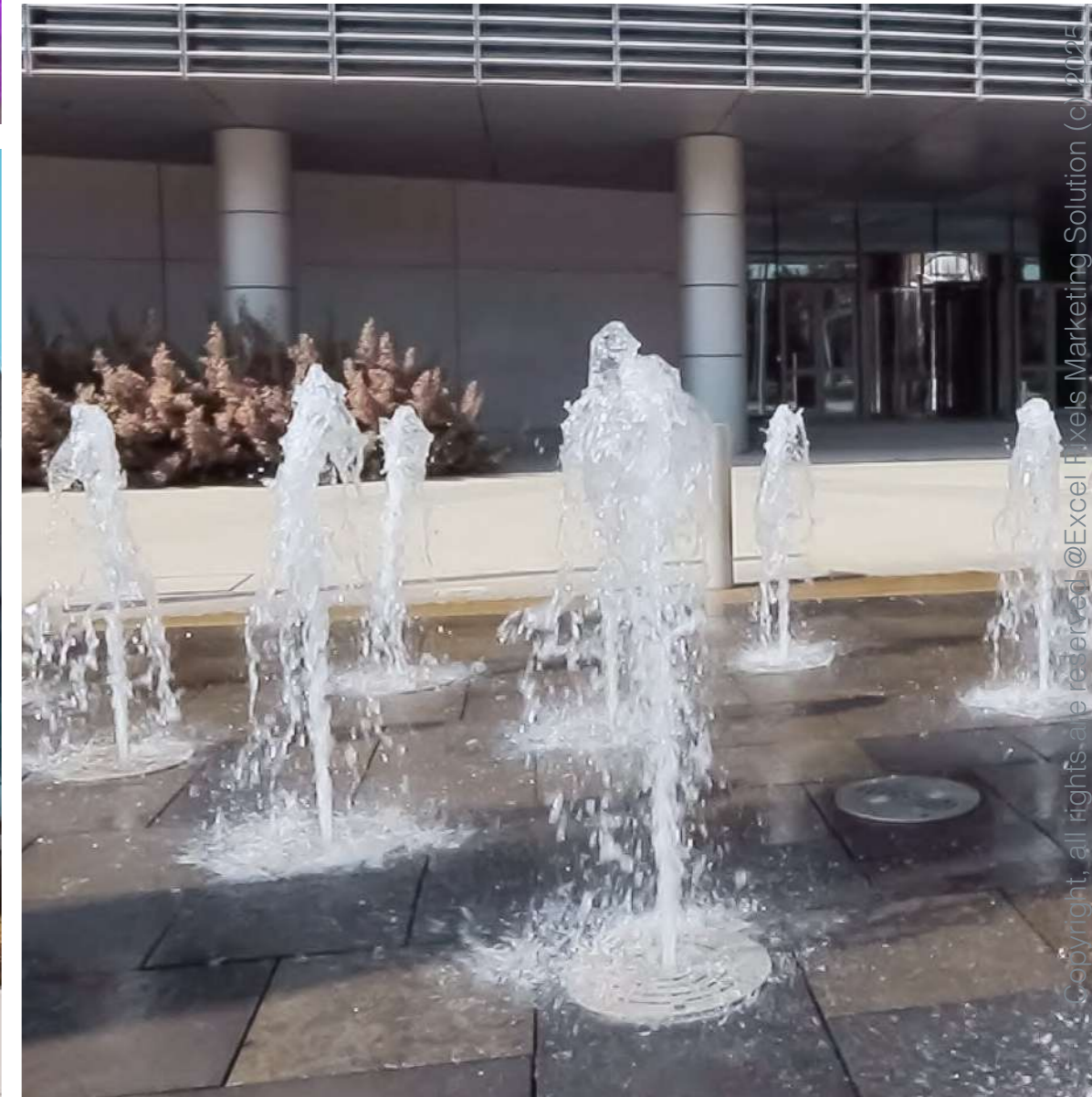
Marina Mall Disinfection  
Video Documentation

## Client



## Delivered

30 seconds video with  
photos and motion  
graphics.

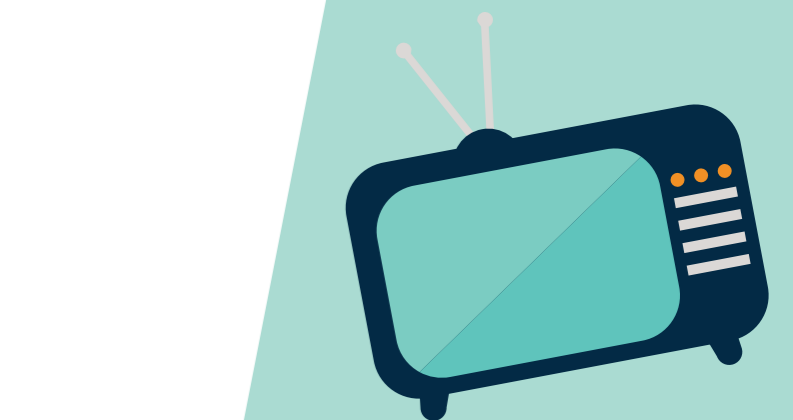


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# Exhibitions & Events

- Event Management
- Media Buying
- Brand Activations
- Exhibition Stand Design
- Production & Installation
- and more



## Project

Exhibition Stand Design  
& Print Collaterals

## Client



دائرة الصحة  
DEPARTMENT OF HEALTH

## Delivered

Exhibition Stand Design  
& Production,  
Print Collaterals





## Project

Exhibition Stand Design & Production

## Client



## Delivered

Exhibition Stand,  
Marketing Collaterals





## Project

Exhibition Stand Design & Production

## Client



## Delivered

Exhibition Stand,  
Marketing Collaterals





## Project

Exhibition Stand Design

## Client

الهيئة الاتحادية للمواصلات البرية والبحرية  
Federal Transport Authority - Land & Maritime



## Delivered

Exhibition Stand Concept



## Project

Poison Prevention Week  
Exhibition Stand Design

## Client



دائرة الصحة  
DEPARTMENT OF HEALTH

## Delivered

Exhibition Stand  
etc.



## Project

GPSSA - National Flag Day  
Event Graphics Design

## Client



## Delivered

Event Graphics, etc.



## Project

Marrakesh Declaration  
Exhibition

## Client



## Delivered

Exhibition Backdrop,  
etc.





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# Our Clients



United Arab Emirates  
Hemaya Security Services



دولة الإمارات العربية المتحدة  
حماية للخدمات الأمنية

UNITED ARAB EMIRATES  
MINISTRY OF EDUCATION



الإمارات العربية المتحدة  
وزارة التربية والتعليم



هيئة البيئة - أبوظبي  
Environment Agency - ABU DHABI



الهيئة الاتحادية للمواصلات البرية والبحرية  
Federal Transport Authority - Land & Maritime



# Certificates & Qualifications



### Certificate Of Registration

Awarded to

## EXCEL PIXELS MARKETING SOLUTION

at

P.O. BOX: 47247, ADCP TOWER A, NAJDA ST., ABU DHABI, UAE.

Quality Registrar Systems certify that the management system of the above organization has been audited and found to be in compliance with the QRS & ISO standard requirements for registration of the management system standard detailed below:

### ISO 9001:2015

Quality Management Systems

Scope of work

- ADVERTISEMENT SERVICES
- ADVERTISEMENT MATERIAL AND SAMPLES DISTRIBUTION
- DESIGN, PRODUCTION AND INSTALLATION OF BILLBOARDS
- ONSHORE AND OFFSHORE OIL AND GAS FIELDS AND FACILITIES SERVICES
- IMPORTING

IAF 29, 35  
Certificate No: AAU-1717  
Originally Registered: 10 AUG 2020  
Latest Issue: 09 OCT 2023  
Valid up-to: 09 AUG 2026



Quality Registrar Systems



**UAE OFFICE ADDRESS**  
Quality Registrar Systems Intl.  
Abu Dhabi, United Arab Emirates  
www.qrs-intl.com  
Tel: 02-3096166

WORLDWIDE CERTIFICATION

This is an accredited certificate authorized for issue by Accreditation Service for Certifying Bodies LLC who have accessed QRS (Intl.) as a Certifying Body for compliance with ISO 17021:2015 'Conformity Assessment - Requirements for bodies providing audit and certification of management systems. This certificate is only valid when confirmed by the register listed in the QRS (Intl.) (qrs-intl.com)



### Certificate Of Registration

Awarded to

## EXCEL PIXELS MARKETING SOLUTION

at

P.O. BOX: 47247, ADCP TOWER A, NAJDA ST., ABU DHABI, UAE.

Quality Registrar Systems certify that the management system of the above organization has been audited and found to be in compliance with the QRS & ISO standard requirements for registration of the management system standard detailed below:

### ISO 14001:2015

Environmental Management Systems

Scope of work

- ADVERTISEMENT SERVICES
- ADVERTISEMENT MATERIAL AND SAMPLES DISTRIBUTION
- DESIGN, PRODUCTION AND INSTALLATION OF BILLBOARDS
- ONSHORE AND OFFSHORE OIL AND GAS FIELDS AND FACILITIES SERVICES
- IMPORTING

IAF 29,35  
Certificate No: AAU-5423  
Originally Registered: 10 AUG 2020  
Latest Issue: 09 OCT 2023  
Valid up-to: 09 AUG 2026



Quality Registrar Systems



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Quality Registrar Systems Intl.  
Abu Dhabi, United Arab Emirates  
www.qrs-intl.com  
Tel: 02-3096166

WORLDWIDE CERTIFICATION

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### Certificate Of Registration

Awarded to

## EXCEL PIXELS MARKETING SOLUTION

at

P.O. BOX: 47247, ADCP TOWER A, NAJDA ST., ABU DHABI, UAE.

Quality Registrar Systems certify that the management system of the above organization has been audited and found to be in compliance with the QRS & ISO standard requirements for registration of the management system standard detailed below:

### ISO 45001:2018

Occupational Health and Safety Management Systems

Scope of work

- ADVERTISEMENT SERVICES
- ADVERTISEMENT MATERIAL AND SAMPLES DISTRIBUTION
- DESIGN, PRODUCTION AND INSTALLATION OF BILLBOARDS
- ONSHORE AND OFFSHORE OIL AND GAS FIELDS AND FACILITIES SERVICES
- IMPORTING

IAF 29, 35  
Certificate No: AAU-3512  
Originally Registered: 10 AUG 2020  
Latest Issue: 09 OCT 2023  
Valid up-to: 09 AUG 2026



Quality Registrar Systems



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Quality Registrar Systems Intl.  
Abu Dhabi, United Arab Emirates  
www.qrs-intl.com  
Tel: 02-3096166

WORLDWIDE CERTIFICATION

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MGT-FM-001

REV # 00

## QUALITY POLICY

*It is the Policy of EXCEL PIXEL MARKETING SOLUTION to provide High Quality Products and Services to our Valuable Customers and ensure to meet our customer's requirements and exceed their expectations on time, every time. The entire organizations are working as a team in accordance of ISO 9001-2015 and other statutory and regulatory requirements focusing on continual improvement.*

  
General Manager



### HEALTH, SAFETY AND ENVIRONMENT POLICY

#### POLICY

EXCEL PIXELS management is firmly committed to a policy enabling all work activities to be carried out safely, and with all possible measures taken to remove (or at least reduce) risks to the environment, health, safety and welfare of workers, contractors, authorised visitors, and anyone else who may be affected by our operations.

We are committed to ensuring we comply with the *Abu Dhabi Occupational Safety and Health System Framework*, applicable Codes of Practice, Local Law and Legislation and as well as Local and International standards as far as possible.

#### RESPONSIBILITY

##### Management:

Will provide and maintain as far as possible:

- a safe working environment and systems of work
- plant and substances in safe condition
- facilities for the welfare of workers
- information, instruction, training and supervision that is reasonably necessary to ensure that each worker is safe from injury and risks to health, and the environment is protected and preserved
- a commitment to consult and co-operate with workers in all matters relating to health and safety in the workplace
- a commitment to continually improve our performance through effective safety management
- protection and conservation of the environment and resources

##### Workers:

Each worker has an obligation to:

- comply with safe work practices, with the intent of avoiding injury to themselves and others and damage to plant and equipment
- take reasonable care of the health and safety of themselves and others
- wear personal protective equipment and clothing where necessary
- comply with any direction given by management for health and safety
- not misuse or interfere with anything provided for health and safety
- report all accidents and incidents on the job immediately, no matter how trivial
- report all known or observed hazards to their supervisor or manager

#### Application of this policy

We seek the co-operation of all workers, customers and other persons. We encourage suggestions for realising our health and safety objectives to create a safe working environment with a zero accident rate.

This policy applies to all business operations and functions, including those situations where workers are required to work off-site.

Policy authorised by:

  
FOAD SALEH JAFFAL  
Chairman



Rev.00-20/02/2019

# IN-COUNTRY VALUE CERTIFICATE



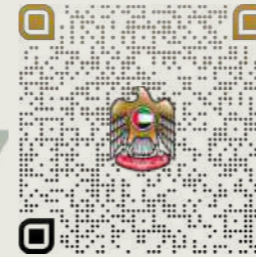
Certificate No.: 139139  
Issue Date: 21.01.2025  
Valid Until: 09.11.2025

## Excel Pixels Markting Sulotion L.LC

39.00%

### Company General Information

License No.: CN-1324419  
Company Type: SME in UAE  
Financial Year End Date: 31.12.2023  
Company Based In: Within UAE  
Company Business: SERVICE PROVIDER



### For Cases of Re-Certification

Re-Certification (\*) No.:

Reason for this Re-Certification

Scan the QR code to verify status

برنامج المحتوى الوطني

**Signed By**  
On behalf of Supplier

**Name:**  
Eman Al Dweik

**Designation:**  
Executive Manger

**Verified as per ICV Agreed Upon Procedures (AUP)**  
On behalf of Certification Body

**Name:**  
FIRAS KILANI

**Designation:**  
Executive Director

**Electronically signed by**  
FIRAS KILANI

**Company:**  
TALAL ABU GHAZALEH & CO. INTERNATIONAL

**Certificate Issued Based on ICV Version: 3.0**



**SAP Ariba** 



# LET'S COLLABORATE LIKE GREAT FRIENDS

✉ info@xl-pixels.com ☎ +971 2 66 56 967

Tel: +971 2 665 6967, Fax: +971 2 665 6963

Email: info@xl-pixels.com, Website: www.xl-pixels.com

P.O.Box: 47247, Abu Dhabi - United Arab Emirates